CONNECT. LEARN. BELONG.



RODINS
REGIONAL CHAMBER

PRESENTING SPONSORSHIPS



The Robins Regional Chamber implements a number of programs and iniatives to support our mission of promoting the business interests of members through advocacy, education, and building partnerships. The Chamber is a not-for-profit organization with deep roots in the Middle Georgia community. Your membership is what keeps us running and allows us to execute and expand our program of work. The Sponsorship Opportunities and Advertising Resources (SOAR) have been carefully curated to provide a variety of platforms for advertising, branding, and networking that will help your business soar to the next level. We invite you to join us in this endeavor to create opportunities for business growth in the Robins Region.

POINT OF CONTACT



gmoulliet@robinsregion.com 478-922-8585

We're in Business for Business.



TERMS & CONDITIONS

- ▶ A 25% cancellation fee will be charged if contract is canceled for any reason.
- ▶ Sponsorships will be invoiced 90 days prior to event sponsorships.
- ▶ Payment is due in full 60 days prior to event sponsorships.
- ▶ Year-round sponsorships are due and payable at the time contract is signed.
- ▶ Refer to signed contracts for additional terms and conditions that may apply.

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SIGNATURE EVENTS

JANUARY 25

PROJECTED ATTENDANCE

250 max-capacity

AUDIENCE

Movers, shakers and news-makers including business leaders, elected officials and base personnel

This premier event kicks off the Chamber year. This event includes the Chamber's Annual Meeting, a social hour and an awards program that features the Business Excellence awards, individual honors and presentations from other development organizations in the community.



- Top billing logo recognition (email marketing, Chamber website, event registration page, social media marketing, printed materials, and event signage)
- Sponsor remarks
- Company logo and link to company website on event registration page
- ► Eight (8) attendees to event & VIP champagne reception
- ► Company Banner displayed at event
- Opportunity to provide branded gift(s) for attendees
- Recognition from podium during event



ROCKSTAR AWARD

SIGNATURE EVENTS

PRESENTED AT PINNACLE AWARDS

Each year the Robins Regional Chamber recognizes the efforts of employees in the Robins Region who are making a positive impact on their workplace and the people they serve. Rockstars are nominated by their peers, coworkers, customers and friends throughout the month of December. Finalists are named and voted on by the public through an online poll. This recognition program is the single largest social media and web-traffic draw of the entire year for our organization highlighting the outstanding individuals in our community as well as the sponsor who makes this program possible. The Rockstar Award is presented annually as part of the Chamber's Pinnacle Awards in January.

PRESENTING SPONSOR \$3,000

- Promotion as official sponsor of Robins Regional Rockstar Award & People's Choice Contest
- Inclusion on branded electronic and social media surrounding nominations, voting and award
- 8 tickets to Pinnacle Awards and VIP champagne reception
- ▶ Logo included on event signage/electronic media
- Opportunity to present award for Robins Regional Rock stars at Pinnacle Awards event

BUSINESS EXCELLENCE AWARDS

SIGNATURE EVENTS

PRESENTED AT PINNACLE AWARDS

This recognition is reserved for outstanding businesses in the Robins Region who exhibit exemplary business qualities including staying power, commitment to the local economy, sustainability, business integrity, adaptation, response to challenges, contribution to the community and leadership. The candidates are nominated by customers, vendors or peers, or a member may self-nominate. Business Excellence award categories may include but are not limited to Business of the Year, Small Business of the Year, Industry/Manufacturer of the Year and New/ Emerging Business. The Business Excellence Awards are presented during the Chamber's Pinnacle Awards Event each January.

- Promotion as official sponsor of the Business Excellence Awards
- Inclusion on branded electronic and social media surrounding nominations, voting and award
- ▶ 8 tickets to Pinnacle Awards and VIP champagne reception
- Logo included on event signage/electronic media
- Opportunity to present awards on-stage at Pinnacle Awards event





SIGNATURE EVENTS

OCTOBER 22

PROJECTED ATTENDANCE

144+ golfers, 50 volunteers, sponsors, and staff

AUDIENCE

Business leaders, their clients and Chamber volunteers

Build connections at this premier event with Chamber members, elected officials, community leaders and potential clients. This event includes lunch, cart, green fees, snacks, beverages, and an awards reception with cocktails.



- Top billing logo recognition (email marketing, Chamber website, event registration page, social media marketing, printed materials, and event signage)
- ► Tournament sponsorship banner display
- Opportunity to speak during awards
- Exhibit tent set up in prime location
- ► Eight (8) golfers
- ► Four (4) additional lunch guests
- ► Four (4) additional reception guests
- ▶ Logo on gift bag for players
- Opportunity to provided branded gift(s) for golfers
- Roster of attendees





SIGNATURE EVENTS

DECEMBER 1

This event has a diverse, family-oriented audience with more than 15,000 spectators from Houston and surrounding counties. Sponsorship provides the opportunity for a business or organization to receive broad community engagement and support by civic and business leaders, elected officials, Robins AFB, area schools and community groups.

PRESENTING SPONSOR \$5,000

- Choice of key parade-element sponsorship with prominent placement in the parade line-up (float or vehicle)
- Industry exclusivity
- Prominent banner with sponsor logo at the start of the Christmas Parade
- Inclusion in all press materials & media outreach (print, radio, digital)
- Reserved seating for eight (8) in VIP area
- Opportunity to display signage, tent or other approved visual elements in VIP area

TITLE SPONSOR \$20,000

- Exclusive title sponsorship
- ► The use of your organization's name in conjunction with all references to the Robins Regional Christmas Parade
- Premier placement of organizational name/logo as appropriate on official parade banner & signage
- Choice of key parade-element sponsorship with prominent placement in the parade line-up (float or vehicle)
- Inclusion in all parade print and digital advertising, and promotions
- Promotion by parade emcee (13WMAZ anchor) highlighting organization's services, contributions and projects
- Verbal recognition during event
- Sponsor event signage
- ▶ Reserved seating for twenty (20) in VIP area







DRUGS DON'T WORK (DDW)

PROGRAMS & EVENTS

YEAR ROUND

This is a partnership program of The Georgia Chamber, and many other state agencies, to provide a drug free workplace as mandated by Georgia State Law.

5 EASY STEPS TO A DRUG FREE WORK PLACE WITH THE ROBINS REGIONAL CHAMBER

\$ SAVE 7.5% ON WORKER'S COMP. PREMIUM 5 APPLY FOR STATE CERTIFICATION 4 TRAINING 7 ASSISTANCE PROGRAMS 1 POLICY & FORMS

- Recognition at all Drugs Don't Work events/promotions during the year
- ► Logo on Chamber website on Drugs Don't Work page
- Logo displayed at all Drugs Don't Work events
- Opportunity to provide promotional materials at DDW workshop





JUNE 6

AUDIENCE

Past Chairmen, Chamber board members, top investors and key Chamber staff

Hosted by the Chairman of the Board, this event honors past chairmen who have served the Chamber and the Robins Region over the years. Past chairmen are briefed on the chambers priorities, progress and provide valuable perspective from this prestigious group of community leaders.

- Logo recognition (email marketing, Chamber website, event registration page, social media marketing, printed materials, and event signage)
- Exclusive presenting sponsorship
- Verbal recognition during event
- Opportunity to provide branded keepsake item and printed material(s) for attendees







MARCH 15

PROJECTED ATTENDANCE 200-300

AUDIENCE

Chamber staff and Board of Directors welcome Chamber member businesses to our Investor Appreciation Party. We look forward to thanking hundreds of our Chamber investors with a great meal and fellowship. Great networking for large and small companies! This event will be held in the evening at Rigby's Entertainment Complex. Last year's event attracted more than 300 investors.



- Logo recognition (email marketing, Chamber website, event registration page, social media marketing, printed materials, and event signage)
- ▶ Featured on all event promotions
- ► Recognition during event
- Opportunity to speak during event
- ► Display table at event
- Opportunity to provide branded giveaway item and door prizes for attendees





NOVEMBER 1-2

PROJECTED ATTENDANCE 20 - 40

AUDIENCE

Chamber board members and staff

This event allows the leadership of the Chamber to take advantage of a relaxed atmosphere, free of interruptions and distractions, to concentrate on the opportunities and challenges we will face during the coming year. This conference is designed to aggressively and effectively achieve a plan of action that can be developed to move the Chamber's goals forward.



- Logo on Goals Conference Invitations and reminder
- Logo on the chamber event web page
- Opportunity to host the retreat at sponsor's facility*
- Opportunity to welcome attendees
- Social media posts linked to sponsor page or website with highlights from the retreat
- Recognition in printed materials and slides
 - *Requires approval





NOVEMBER 14

PROJECTED ATTENDANCE 50+

AUDIENCE

Chamber board, elected officials, top investors and community development partners



- Logo recognition (email marketing, Chamber website, event registration page, social media marketing, printed materials, and event signage)
- Exclusive presenting sponsorship
- ▶ Verbal recognition during event
- Sponsor remarks
- Opportunity to provide branded keepsake item and printed material(s) for attendees





DECEMBER 6

The Chamber's annual Holiday Open House will ring in the holiday season with fabulous food, wonderful entertainment, festive decorations, and the perfect opportunity to meet and greet other Chamber members. The all-new holiday event will be held in the newly rennovated Chamber office. We anticipate a packed house of Chaber members, community leaders and elected officials it's the perfect holiday event to market your company's products and services.



- Logo recognition (email marketing, Chamber website, event registration page, social media marketing, printed materials, and event signage)
- Featured on all event promotions
- Opportunity to address audience through sponsor remarks
- Opportunity to provide branded gift for each attendee
- ► Logo inclusion on promotional event materials (postcards, flyers, etc.)
- Photo booth sponsor may provide branded backdrop & props





SEVEN (7) EVENTS YEAR ROUND

- February 8
- ► March 15 (SOLD Investor Appreciation)
- May 10 (SOLD Clean Control)
- June 14 (SOLD Persons Bank)
- August 9 (SOLD Joint BAH with Macon Chamber)
- September 13
- October 25 (SOLD Joint BAH with Perry Chamber)

PROJECTED ATTENDANCE 80-300

AUDIENCE

Business After Hours is an after-work networking event designed to highlight individual investor businesses and provide a relaxed opportunity for members. These events are open to professionals who seek to connect with Middle GA businesses, entrepreneurs, local government representatives, and Robins Regional Chamber staff. This event is held at an investor's business from 5:30 to 7:00 p.m. This is a great opportunity to bring Chamber members to your location. Attendees will enjoy hors d'oeuvres, beverages, door prizes and an informal setting to meet, mingle and make contacts.

EVENT SPONSOR (HOST) \$500

- Logo recognition (email marketing, Chamber website, event registration page, social media marketing, printed materials, and event signage)
- Exclusive recognition in event promotions
- Opportunity to speak during event
- Opportunity to provide giveaways and door prizes at event

Sponsor provides venue, food, beverages and registration tables. Deposit & other restrictions apply. See contract for details.







QUARTERLY EVENT SERIES

PROJECTED ATTENDANCE

Small, intimate crowd of new and long-time members 5-20 per event

AUDIENCE

Chamber Members, Board Chairman and CEO

Held quarterly, the Chairman of the Board hosts a "coffee and conversation time" with members. This free event serves as an opportunity for members to hear and discuss chamber priorities, programs, and the current business climate in an informal environment.

- Logo recognition (email marketing, Chamber website, event registration page, social media marketing, printed materials, and event signage)
- Exclusive title sponsorship
- ▶ Verbal recognition during event
- ▶ Sponsor event signage
- Opportunity to provide promotional item and printed material(s) for attendees







MONTHLY SERIES

PROJECTED ATTENDANCE

Small, intimate crowd of new Chamber members

AUDIENCE

New Chamber members and Chamber CEO

Held monthly, the Chamber President/CEO hosts "News at Noon" lunch with new members. This free event serves as an opportunity for new members to learn about Chamber programs, events, and resources in an informal environment.



- Logo recognition (email marketing, Chamber website, event registration page, social media marketing, printed materials, and event signage)
- ► Exclusive title sponsorship
- Verbal recognition during event
- Sponsor event signage
- Opportunity to provide promotional item and printed material(s) for attendees





APRIL 19-20

PROJECTED ATTENDANCE

70 - 100

AUDIENCE

Business, community and Robins Air Force Base senior leaders as well as Chamber Board members and top investors

Every year, the Robins Regional Military Affairs Committee (RRMAC) hosts the Robins Cup Golf Tournament. Robins Air Force Base senior leaders and enlisted service members are matched with community leaders in an 18-hole competition for the coveted Robins Cup. The purpose of this event is to have a day of friendly camaraderie while appreciating and further enhancing the relationship between Robins Air Force Base and the local community.



- Top billing logo recognition (email marketing, Chamber website, event registration page, social media marketing, printed materials, and event signage)
- ► Tournament sponsorship banner display
- Industry exclusivity for event
- Opportunity to speak during event
- Exhibit tent set up in prime location
- ► Four (4) golfers
- ► Two (2) additional lunch guests
- ► Two (2) additional reception guests
- Robins Cup branded gift for players
- Opportunity to provided sponsor branded gift(s) for golfers
- Roster of attendees





SIX (6) SESSIONS YEAR ROUND

- City of Warner Robins
- City of Centerville
- Houston County
- ► Houston County Board of Education
- Houston Healthcare
- Georgia State Representatives

PROJECTED ATTENDANCE PER EVENT 125+ attendees

AUDIENCE

Business leaders, elected officials and military leadership

Keep up-to-date on issues that directly affect your business and community by attending this high-profile breakfast series. Enjoy opportunities to network with your peers and gain perspective from local leaders through briefings and panel discussion. Breakfast begins at 7:45 a.m. Presentation begins at 8:00 a.m. Question and answer session will follow.

PRESENTING SPONSOR \$5,000

- Top billing logo recognition (email marketing, Chamber website, event registration page, social media marketing, printed materials, and event signage)
- ► Exclusive title sponsorship of series
- ▶ Industry exclusive for all events in series
- ► Two (2) reserved seats at head table with guest speaker
- Additional sponsored table for up to eight (8) guests
- ▶ One-minute sponsor video during program
- Verbal recognition during event
- Sponsor logo included on podium signage

SILVER SERIES SPONSOR \$900

Eight (8) sponsorships available

BREAKFAST SPONSOR \$1,250

Six (6) breakfasts available





APRIL 2018

PROJECTED ATTENDANCE 200+

AUDIENCE

RRMAC members, Robins Air Force Base senior leaders, Chamber Board members, elected officials, and community leaders

Hosted annually by Robins Regional Military Affairs Committee (RRMAC), this event provides a public forum where community members receive first-hand information and have direct questions answered by top base leaders. In this platform leaders from Robins meet annually to brief the community on their priorities, progress and partnership opportunities.



PRESENTING SPONSOR \$3,500

- Logo recognition (email marketing, Chamber website, event registration page, social media marketing, printed materials, and event signage)
- Logo featured on all event promotions
- Opportunity to speak during event
- Display table at event
- Table for eight (8)
- Opportunty to provide branded item for all attendees

MILITARY SPONSOR \$1,500

- Logo recognition (email marketing, Chamber website, event registration page, social media marketing, printed materials, and event signage)
- Recognition at event
- Company logo on miltary table's signage





AUGUST 3

PROJECTED ATTENDANCE 30 - 60

AUDIENCE

Local state representatives, Chamber board members and top investors

- Logo recognition (email marketing, Chamber website, event registration page, social media marketing, printed materials, and event signage)
- ► Exclusive presenting sponsorship
- ► Verbal recognition during event
- Opportunity to provide branded keepsake item & printed material for each attendee







FOUR (4) EVENTS YEAR ROUND

- Grand Gavel Reception January 9, 6:00 p.m. Woodruff Arts Center, Atlanta
- ► Georgia Eggs & Issues January 10, 7:30 a.m. Georgia World Congress Center, Atlanta
- Middle Georgia Regional Economic Outlook -January 26, 11:30 a.m., Macon Marriott City Center
- Congressional Luncheon Date, time, and location TBA (Typically held in August, 10:30 a.m. at the Macon Marriott City Center

Throughout the year, local Chambers and Development Authorities have the opportunity to network with state-wide counterparts and Georgia Chamber members at a number of signature annual events across the state. In an effort to ensure that our organization as well as our community is well represented at these events, we offer an all-inclusive opportunity to the Chamber's top investors, development partners and board members. Sponsorship of our public policy council not only enhances chamber presence at key events, it also helps support local advocacy initiatives of the Chamber including candidate and issue forums and educational efforts.

- Logo recognition (invitations and Chamber event registration page)
- Sponsor & public policy council members may also have the opportunity to meet privately with our state representatives during our time in Atlanta as well as attend a GA Chamber board meeting
- Logo on group photos at each of these events that will be used on the Chamber website, social media and other strategic communication.
- ► Tickets for two (2) company representatives to all above listed events as well as the Robins Regional Chamber's 2018 Governmental and Military Affairs Events including: Eggs & Issues Breakfast Series, State of the Base, Robins Cup Pairing Reception and Legislative Breakfast





LEADERSHIP DEVELOPMENT

YEAR ROUND

This program involves committed community leaders and exposes them to issues that will determine the future of our area. Participants have the chance to network and develop an understanding of the challenges and opportunities that face our region. Each Leadership Robins Region class has a maximum of 25 participants.



- Exclusive presenting sponsorship
- Brand visibility on all materials throughout the year-long LRR Program
- On-site signage for business locations
- Sponsor remarks/brief video presentation during kick-off reception highlighting the common values we share
- Opportunity to speak during selected class day
- Verbal recognition during events and signage at events as appropriate
- ► Logo on co-branded item for class members and speakers/presenters throughout the year





LEADERSHIP DEVELOPMENT

YEAR ROUND

This program enlists 25 High School Juniors who demonstrate leadership abilities. YLRR is designed to increase awareness of community needs, understanding of contemporary issues, opportunities for volunteer and career growth, communication and decision-making skills as well as help students understand "the big picture" in our community. The YLRR program consists of a kick-off, graduation, and monthly field trips throughout the Middle Georgia Community. It is supported by the Houston County Board of Education.



- Promotion as presenting sponsor for the Youth Leadership Program
- Brand visibility on all materials throughout the school-year-long Youth Leadership Program
- On-site signage for business locations promoting your sponsorship of the Youth Leadership Program
- Exclusive breakfast sponsor
- Sponsor remarks/brief video presentation during kick-off reception highlighting the common values we share
- Opportunity to speak during selected class day or Graduation
- Verbal recognition during events





HOUSTON YOUNG PROFESSIONALS ENGAGE (HYPE)

LEADERSHIP DEVELOPMENT

YEAR ROUND

AUDIENCE

Houston County millennial professionals

Designed for forward-thinking young professionals to create business opportunities, promote civic involvement, and to support talent retention in our community.



- Top billing logo recognition (email marketing, Chamber website, event registration page, social media marketing, printed materials, and event signage)
- ► Exclusive title sponsorship of 2018 program
- ▶ Industry exclusivity for entire program year
- ► Four (4) VIP passes to all HYPE activities
- Additional sponsored admission/table for up to eight (8) guests
- One-minute sponsor video or sponsor remarks during program
- Opportunity to post marketing message in HYPE closed Facebook group
- Verbal recognition during event(s)
- Sponsor logo including on podium signage
- Six (6) free HYPE shirts (or other designated swag)





LEADERSHIP DEVELOPMENT

APRIL 12

AUDIENCE

Houston County millennial demographic and exhibitors

A brand new personal development series we are introducing this year to help our Young Professionals "Adult." This casual "workshop with cocktails" event will cover topics such as, "When to start a 401k, when to invest, how to buy your first house, when to start planning for retirement, etc." Likely to involve panel discussions with community experts in each field.



- Logo recognition (email marketing, Chamber website, event registration page, social media marketing, printed materials, and event signage)
- Exclusive title sponsorship
- Ability to display signage/pop-up banner(s) in event space
- ► Table setup for promotional items and information
- Opportunity to post marketing message in HyPE closed Facebook group
- Sponsor remarks to kick-off event
- Photo booth sponsor may provide branded backdrop & props
- Sponsor recognition during program
- Sponsor to provide giveaway item(s)
- ▶ Verbal recognition in radio ads
- ▶ HYPE swag for four (4)



GET ON BOARD(S) LUNCHEON

LEADERSHIP DEVELOPMENT

SEPTEMBER 5

AUDIENCE

Houston County millennial professionals

Philanthropy and volunteerism are the lifeblood of countless businesses and organizations making a positive impact in our community. The "Get on Boards" Luncheon is aimed at educating and motivating Houston County young professionals to serve on boards for local organizations.

PRESENTING SPONSOR \$1,500

- ► Logo recognition (email marketing, Chamber website, event registration page, social media marketing, printed materials, and event signage)
- Exclusive event sponsorship
- ▶ Table setup for promotional items & information
- Opportunity to post marketing message in HYPE closed Facebook group
- Photo booth sponsor may provide branded backdrop and props
- Sponsor recognition during program
- Sponsor to provide giveaway item(s)
- ▶ Recognition in social media promo video

HYPE JINGLE MINGLE

LEADERSHIP DEVELOPMENT

DECEMBER 13

AUDIENCE

Houston County millennial professionals

This holiday event brings together Houston County young professionals for an evening of relationship building, holiday dishes, and libations.

- ► Logo recognition (email marketing, Chamber website, event registration page, social media marketing, printed materials, and event signage)
- Exclusive event sponsorship
- ▶ Table setup for promotional items & information
- Opportunity to post marketing message in HYPE closed Facebook group
- Photo booth sponsor may provide branded backdrop and props
- Sponsor recognition during program
- ► Sponsor to provide giveaway item(s)
- ▶ Recognition in social media promo video



Promoting the business interests of members through advocacy, building partnerships and education.





WARNER ROBINS, GA 31088

1228 WATSON BOULEVARD





