

CONNECT. LEARN. BELONG.



**2018 - 2019**  
**SPONSORSHIP**  
**CATALOG**

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The Robins Regional Chamber implements a number of programs and initiatives to support our mission of promoting the business interests of members through advocacy, education, and building partnerships. The Chamber is a not-for-profit organization with deep roots in the Middle Georgia community. Your membership is what keeps us running and allows us to execute and expand our program of work. The Sponsorship Opportunities and Advertising Resources (SOAR) have been carefully curated to provide a variety of platforms for advertising, branding, and networking that will help your business soar to the next level. We invite you to join us in this endeavor to create opportunities for business growth in the Robins Region.

## POINT OF CONTACT

**Robins**  
REGIONAL CHAMBER  
**GARY MOULLIET, JR.**  
**INVESTOR RELATIONS MANAGER**

[gmoulliet@robinsregion.com](mailto:gmoulliet@robinsregion.com)  
478-922-8585

*We're in Business for Business.*



## TERMS & CONDITIONS

- ▶ A 25% cancellation fee will be charged if contract is cancelled for any reason.
- ▶ Sponsorships will be invoiced 90 days prior to event sponsorships.
- ▶ Payment is due in full 60 days prior to event sponsorships.
- ▶ Year-round sponsorships are due and payable at the time contract is signed.
- ▶ Refer to signed contracts for additional terms and conditions that may apply.

# MEET THE FLYING ACES

## 2018 SOAR VOLUNTEERS



**CHRISTIE DREXLER**  
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**JOHN RUCKER**  
Total Computer Solutions  
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**KATE HOGAN**  
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**LET US HELP YOUR BUSINESS SOAR!**



## PINNACLE AWARDS

### SIGNATURE EVENTS

**JANUARY 25**

#### PROJECTED ATTENDANCE

250 Max-capacity

#### AUDIENCE

Movers, shakers and news-makers including business leaders, elected officials and base personnel

This premier event kicks off the Chamber year. This event includes the Chamber's Annual Meeting, social hour and an awards program that features the Business Excellence awards, individual honors and presentations from other development organizations in the community.



PRESENTING SPONSOR **SOLD** \$5,000

- ▶ Top billing logo recognition (Chamber website, social media, publicity, event signage)
- ▶ Sponsor remarks
- ▶ Company logo and link to company website on event registration page
- ▶ Eight (8) tickets to event & VIP champagne reception
- ▶ Company Banner displayed at event
- ▶ Opportunity to provide branded gift(s) for attendees
- ▶ Recognition from podium during event

# ROCKSTAR AWARD

## SIGNATURE EVENTS

### PRESENTED AT PINNACLE AWARDS

Each year the Robins Regional Chamber recognizes the efforts of employees in the Robins Region who are making a positive impact on their workplace and the people they serve. Rockstars are nominated by their peers, coworkers, customers and friends throughout the month of December. Finalists are named and voted on by the public through an online poll. This recognition program is the single largest social media and web-traffic draw of the entire year for our organization highlighting the outstanding individuals in our community as well as the sponsor who makes this program possible. The Rockstar Award is presented annually as part of the Chamber's Pinnacle Awards in January.

### PRESENTING SPONSOR **SOLD** \$3,000

- ▶ Promotion as official sponsor of Robins Regional Rockstar Award & People's Choice Contest
- ▶ Inclusion on branded electronic and social media surrounding nominations, voting and award
- ▶ 8 tickets to Pinnacle Awards and VIP champagne reception
- ▶ Logo included on event signage/electronic media
- ▶ Opportunity to present award for Robins Regional Rock stars at Pinnacle Awards event

## BUSINESS EXCELLENCE AWARDS

### PRESENTED AT PINNACLE AWARDS

This recognition is reserved for outstanding businesses in the Robins Region who exhibit exemplary business qualities including staying power, commitment to the local economy, sustainability, business integrity, adaptation, response to challenges, contribution to the community and leadership. The candidates are nominated by customers, vendors or peers, or a member may self-nominate. Business Excellence award categories may include but are not limited to Business of the Year, Small Business of the Year, Industry/Manufacturer of the Year and New/Emerging Business. The Business Excellence Awards are presented during the Chamber's Pinnacle Awards Event each January.

### PRESENTING SPONSOR **\$3,000**

- ▶ Promotion as official sponsor of the Business Excellence Awards
- ▶ Inclusion on branded electronic and social media surrounding nominations, voting and award
- ▶ 8 tickets to Pinnacle Awards and VIP champagne reception
- ▶ Logo included on event signage/electronic media
- ▶ Opportunity to present awards on-stage at Pinnacle Awards event



# PINNACLE AWARDS

## SIGNATURE EVENTS

**JANUARY 25**

### PROJECTED ATTENDANCE

250 max-capacity

### AUDIENCE

Movers, shakers and news-makers including business leaders, elected officials and base personnel

This premier event kicks off the Chamber year. This event includes the Chamber's Annual Meeting, followed by social hour and an awards program that features the Business Excellence awards, individual honors and presentations from other development organizations in the community.



	SOLD	SOLD							
	PRESENTING SPONSOR	ROCKSTAR AWARD SPONSOR	BUSINESS EXCELLENCE AWARD SPONSOR	VIP RECEPTION SPONSOR	VIDEO SPONSOR	GOLD SPONSOR	SILVER SPONSOR	ENTERTAINMENT SPONSOR	CORPORATE SPONSOR
TOP BILLING LOGO	✓ Pinnacle Awards	✓ Rockstar Award	✓ Business Excellence Awards	✓ VIP Reception					
SPONSOR REMARKS	✓								
COMPANY BANNER DISPLAYED AT EVENT	✓								
RECOGNITION FROM PODIUM DURING EVENT	✓	✓	✓	✓		✓	✓	✓	
LOGO & LINK TO COMPANY WEBSITE ON EVENT PAGE	✓			✓					
LOGO & LINK TO COMPANY WEBSITE ON VIP E-VITE	✓			✓					
RECOGNITION ON PRINTED VIP INVITATIONS	✓			✓					
OPPORTUNITY TO PRESENT AWARD AT EVENT		✓	✓						
OPPORTUNITY TO PROVIDE BRANDED GIFTS	✓								
SPONSOR LOGO	✓ All marketing materials	✓ Event signage	✓ Event signage	✓ Reception signage	✓ Event video	✓ Most promo. materials	✓ Most promo. materials		
DISPLAY TABLE				✓ VIP Reception	✓ Dining Room				
TICKETS TO VIP CHAMPAGNE RECEPTION	✓ 8 Tickets	✓ 8 Tickets	✓ 8 Tickets	✓ 8 Tickets	✓ 4 Tickets	✓ 8 Tickets	✓ 4 Tickets	✓ 2 Tickets	✓ 2 Tickets
TICKETS TO PINNACLE AWARDS	✓ 8 Tickets	✓ 8 Tickets	✓ 8 Tickets	✓ 8 Tickets	✓ 4 Tickets	✓ 8 Tickets	✓ 4 Tickets	✓ 2 Tickets	✓ 2 Tickets
SPECIAL RECOGNITION AT EVENT	✓	✓	✓	✓	✓	✓	✓	✓ Web & social media	✓ Name on event sign
	\$5,000 1 AVAILABLE	\$3,000 1 AVAILABLE	\$3,000 1 AVAILABLE	\$3,000 1 AVAILABLE	\$2,000 1 AVAILABLE	\$2,500 2 AVAILABLE	\$1,500 4 AVAILABLE	\$1,000 1 AVAILABLE	\$500 9 OF 10 AVAILABLE

**TICKETS  
AVAILABLE**

- ▶ \$65 PER INDIVIDUAL
- ▶ \$120 PER COUPLE



# CHAMBER GOLF CLASSIC

## SIGNATURE EVENTS

**OCTOBER 22**

### PROJECTED ATTENDANCE

144+ golfers, 50 volunteers, sponsors, and staff

### AUDIENCE

Business leaders, their clients and Chamber volunteers

Build connections at this premier event with Chamber members, elected officials, community leaders and potential clients. This event includes lunch, cart, green fees, snacks, beverages, and an awards reception with cocktails.

### PRESENTING SPONSOR **\$5,000**

- ▶ Top billing logo recognition (email marketing, Chamber website, event registration page, social media marketing, printed materials, and event signage)
- ▶ Tournament sponsorship banner display
- ▶ Opportunity to speak during awards
- ▶ Exhibit tent set up in prime location
- ▶ Eight (8) golfers
- ▶ Four (4) additional lunch guests
- ▶ Four (4) additional reception guests
- ▶ Logo on gift bag for players
- ▶ Opportunity to provide branded gift(s) for golfers
- ▶ Roster of attendees



# CHAMBER GOLF CLASSIC

## SIGNATURE EVENTS

**OCTOBER 22**

### PROJECTED ATTENDANCE

144+ Golfers, 50 volunteers, sponsors, and staff

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	PRESENTING SPONSOR	RECEPTION SPONSOR	LUNCH SPONSOR	BEVERAGE CART SPONSOR	PUTTING GREEN SPONSOR	PRACTICE RANGE SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
TOP BILLING LOGO	✓							
BANNER DISPLAY	✓							
OPPORTUNITY TO SPEAK DURING AWARDS	✓							
LOGO ON GIFT BAGS	✓							
ROSTER OF ATTENDEES	✓							
EXHIBIT TENT	✓ Prime location				✓ On Putting Green	✓ On Practice Range	✓ Throughout event	✓ Throughout event
GOLFERS	✓ 8 Golfers	✓ 4 Golfers	✓ 4 Golfers	✓ 2 Golfers	✓ 2 Golfers	✓ 4 Golfers	✓ 8 Golfers	✓ 4 Golfers
LUNCH GUESTS	✓ 4 Guests		✓ 4 Guests					
RECEPTION GUESTS	✓ 4 Guests	✓ 4 Guests						
OPPORTUNITY TO PROVIDE BRANDED GIFTS	✓	✓	✓	✓	✓	✓		
SPONSOR SIGNAGE		✓ 19 <sup>th</sup> Hole Reception	✓ During lunch	✓ On beverage cart	✓ On putting green	✓ On practice range	✓ Logo at check-in	
GOLFER MEET & GREET		✓ During reception	✓ During lunch		✓ On putting green	✓ On practice range		
SPECIAL RECOGNITION AT EVENT	✓	✓	✓	✓	✓	✓		
EXHIBIT TABLE		✓ 19 <sup>th</sup> Hole Reception	✓ During lunch					
CART RIDER				✓ 1 Cart rider				
TEE SIGN							✓	✓
	\$5,000 1 AVAILABLE	\$3,000 1 AVAILABLE	\$2,500 1 AVAILABLE	\$2,500 2 AVAILABLE	\$2,500 1 AVAILABLE	\$2,500 1 AVAILABLE	\$2,500 4 OF 6 AVAILABLE	\$1,500 8 OF 10 AVAILABLE

# CHAMBER GOLF CLASSIC CONT'D

## SIGNATURE EVENTS



### LONGEST DRIVE SPONSOR (2) \$1,000

- ▶ 2 Golfers
- ▶ Signage at designated hole

### CLOSEST TO THE PIN SPONSOR (4) \$1,000

- ▶ 2 Golfers
- ▶ Signage at designated hole

### LADY LUCK SPONSOR (2) \$500

- ▶ 2 Lunch guests
- ▶ 2 Reception guests
- ▶ Signage at registration

### TEAM OF FOUR \$500

- ▶ Tee time for one four-person team and all amenities accompanying the tournament including lunch and post-tournament reception
- ▶ Opportunity to win tournament prizes

### GOLF CART SPONSOR (4) \$500

- ▶ Logo displayed on golf carts in tournament
- ▶ 2 Reception guests

### WEATHER SPONSOR (1) \$500

- ▶ Logo prominently placed on each "Weather Update Reminder" sent to player preceding tournament
- ▶ Recognition in Chamber e-news and event promotion

### PIT STOP SPONSOR (1) \$250

- ▶ Logo on signage place at each restroom stop along course that reads "This pit stop proudly sponsored by..."
- ▶ 2 Reception guests



## ROBINS REGIONAL CHRISTMAS PARADE

### SIGNATURE EVENTS

#### DECEMBER 1

This event has a diverse, family-oriented audience with more than 15,000 spectators from Houston and surrounding counties. Sponsorship provides the opportunity for a business or organization to receive broad community engagement and support from civic and business leaders, elected officials, Robins AFB, area schools and community groups.

#### PRESENTING SPONSOR **SOLD** \$5,000

- ▶ Choice of key parade-element sponsorship with prominent placement in the parade line-up (float or vehicle)
- ▶ Industry exclusivity
- ▶ Prominent banner with sponsor logo at the start of the Christmas Parade
- ▶ Inclusion in all press materials & media outreach (print, radio, digital)
- ▶ Reserved seating for eight (8) in VIP area
- ▶ Opportunity to display signage, tent or other approved visual elements in VIP area

#### TITLE SPONSOR **\$20,000**

- ▶ Exclusive title sponsorship
- ▶ The use of your organization's name in conjunction with all references to the Robins Regional Christmas Parade
- ▶ Premier placement of organizational name/logo as appropriate on official parade banner & signage
- ▶ Choice of key parade-element sponsorship with prominent placement in the parade line-up (float or vehicle)
- ▶ Inclusion in all parade print and digital advertising, and promotions
- ▶ Promotion by parade emcee (13WMAZ anchor) highlighting organization's services, contributions and projects
- ▶ Verbal recognition during event
- ▶ Sponsor event signage
- ▶ Reserved seating for twenty (20) in VIP area

# ROBINS REGIONAL CHRISTMAS PARADE

## SIGNATURE EVENTS

### DECEMBER 1

This event has a diverse, family-oriented audience with more than 15,000 spectators from Houston and surrounding counties. Sponsorship provides the opportunity for a business or organization to receive broad community engagement and support from civic and business leaders, elected officials, Robins AFB, area schools and community groups.



	SOLD							
	TITLE SPONSOR	PRESENTING SPONSOR	SANTA SPONSOR	GRAND MARSHAL SPONSOR	VIP VIEWING & ENTERTAINMENT SPONSOR	BREAKFAST SPONSOR	PIT STOP SPONSOR	VIP PARKING SPONSOR
EXCLUSIVE TITLE SPONSORSHIP	✓							
TOP BILLING LOGO		✓						
LOGO ON OFFICIAL PARADE BANNER	✓	✓						
PROMINENT PLACEMENT IN PARADE LINE-UP	✓	✓						
RECOGNITION DURING LIVE TV STREAM PER 13WMAZ	✓	✓	✓	✓	✓			
VERBAL RECOGNITION DURING EVENT	✓	✓	✓	✓	✓	✓	✓	✓
RESERVED SEATING IN VIP AREA	✓ 20 Guests	✓ 8 Guests	✓ 4 Guests	✓ 4 Guests	✓ 2 Guests	✓ 4 Guests	✓ 2 Guests	✓ 2 Guests
SPONSOR RECOGNITION	✓ All marketing materials	✓ All marketing materials	✓ Santa float	✓ Grand Marshal float	✓ VIP Area	✓ Breakfast Tent	✓ VIP Area	✓
PROMINENT BANNER WITH SPONSOR LOGO	✓ Parade banner	✓ Parade banner	✓ Santa float banner	✓ Grand Marshal banner	✓			
OPPORTUNITY TO DISPLAY SIGNAGE, TENT, ETC.	✓	✓			✓	✓		
PARADE FLOAT OR VEHICLE ENTRY FEE WAIVED	✓ Chamber provides leased float	✓ Chamber provides leased float	✓ Santa float	✓ Grand Marshal float		✓ Float entry or vehicle		
LOGO INCLUDED ON WEBSITE	✓	✓	✓	✓				
SPONSOR INCLUDED ON FACEBOOK EVENT	✓	✓	✓	✓				
TEMPORARY PERMITS FOR UP TO 3 FOOD UNITS						✓		
SPONSOR RECOGNITION ON PARADE ROUTE MAP	✓	✓			✓	✓	✓	✓
	\$20,000 1 AVAILABLE	\$5,000 1 AVAILABLE	\$2,500 1 AVAILABLE	\$2,500 1 AVAILABLE	\$1500 1 AVAILABLE	\$750 1 AVAILABLE	\$500 1 AVAILABLE	\$500 1 AVAILABLE



**DRUGS  
DON'T  
WORK**  
IN GEORGIA

## DRUGS DON'T WORK (DDW)

### PROGRAMS & EVENTS

#### YEAR ROUND

Drugs Don't Work (DDW) in Georgia is a partnership program of The Georgia Chamber of Commerce, the Georgia State Board of Workers' Compensation, the Georgia Department of Behavioral Health and Developmental Disabilities, Office of Prevention Services and Programs, and local chambers of commerce. The nationally recognized workplace program helps businesses maintain healthy and productive workforces and receive a 7.5% discount on Workers Compensation Insurance.

#### PRESENTING SPONSOR **\$2,500**

- ▶ Recognition & logo displayed at all Drugs Don't Work events & promotions during the year
- ▶ Logo on Drugs Don't Work web page on RobinsRegion.com
- ▶ Opportunity to provide promotional materials at Drugs Don't Work events

#### NEWSLETTER SPONSOR **\$500**

##### **4 AVAILABLE**

- ▶ Company logo and link to sponsor website in monthly electronic Drugs Don't Work newsletter sent to participating members
- ▶ Sponsor may include link to promotional flyer twice per year

#### ANNUAL WORKSHOP SPONSOR **\$1,000**

- ▶ Opportunity to address audience through sponsor remarks
- ▶ Reserved seating at head table with guest presenter
- ▶ Event attendee roster
- ▶ Opportunity to provide promotional item and printed material for each attendee
- ▶ Logo on event materials including email marketing, social media & printed agendas



## PAST CHAIRMEN'S LUNCHEON

### PROGRAMS & EVENTS

**JUNE 6**

#### AUDIENCE

Past Chairmen, Chamber board members, top investors and key Chamber staff

Hosted by the Chairman of the Board, this event honors past chairmen who have served the Chamber and the Robins Region over the years. Past chairmen are briefed on the chambers priorities, progress and provide valuable perspective from this prestigious group of community leaders.

**PRESENTING SPONSOR \$1,500**

- ▶ Logo recognition (email marketing, Chamber website, event registration page, social media marketing, printed materials, and event signage)
- ▶ Exclusive presenting sponsorship
- ▶ Verbal recognition during event
- ▶ Opportunity to provide branded keepsake item and printed material(s) for attendees





## INVESTOR APPRECIATION

### PROGRAMS & EVENTS

**MARCH 15**

#### PROJECTED ATTENDANCE

200-300

#### AUDIENCE

Chamber staff and Board of Directors welcome Chamber member businesses to our Investor Appreciation event. We look forward to thanking hundreds of our Chamber investors with a great meal and fellowship. Great networking for large and small companies! Last year's event attracted more than 300 investors.



PRESENTING **SOLD** SPONSOR \$1,500

- ▶ Logo recognition (email marketing, Chamber website, event registration page, social media marketing, printed materials, and event signage)
- ▶ Featured on all event promotions
- ▶ Recognition during event
- ▶ Opportunity to speak during event
- ▶ Display table at event
- ▶ Opportunity to provide branded giveaway item and door prizes for attendees



# GOALS CONFERENCE & BOARD MEETINGS

## PROGRAMS & EVENTS

**NOVEMBER 1-2**

### PROJECTED ATTENDANCE

20 - 40

### AUDIENCE

Chamber board members and staff

This event allows the leadership of the Chamber to take advantage of a relaxed atmosphere, free of interruptions and distractions, to concentrate on the opportunities and challenges we will face during the coming year. This conference is designed to aggressively and effectively achieve a plan of action that can be developed to move the Chamber's goals forward.

### PRESENTING SPONSOR **\$1,500**

- ▶ Logo on Goals Conference Invitations and reminder
- ▶ Logo on the chamber event web page
- ▶ Opportunity to host the retreat at sponsor's facility *\*Requires approval*
- ▶ Opportunity to welcome attendees
- ▶ Social media posts linked to sponsor page or website with highlights from the retreat
- ▶ Recognition in printed materials and slides

### BOARD MEETING SPONSOR **\$300**

**10 AVAILABLE \* LIMITED TO 1 SPONSOR/MEETING**

- ▶ Logo on board meeting invitations and reminders
- ▶ Opportunity to provide promotional materials and giveaways
- ▶ Sponsor invited to attend meeting and network with board members before and after event





## COMMUNITY PARTNER LUNCHEON

### PROGRAMS & EVENTS

**NOVEMBER 14**

#### PROJECTED ATTENDANCE

50+

#### AUDIENCE

Chamber board, elected officials, top investors and community development partners

PRESENTING SPONSOR **SOLD** \$1,500

- ▶ Logo recognition (email marketing, Chamber website, event registration page, social media marketing, printed materials, and event signage)
- ▶ Exclusive presenting sponsorship
- ▶ Verbal recognition during event
- ▶ Sponsor remarks
- ▶ Opportunity to provide branded keepsake item and printed material(s) for attendees
- ▶ Two (2) tickets to attend event





## HOLIDAY OPEN HOUSE

### PROGRAMS & EVENTS

#### DECEMBER 6

The Chamber's annual Holiday Open House will ring in the holiday season with fabulous food, wonderful entertainment, festive decorations, and the perfect opportunity to meet and greet other Chamber members. The all-new holiday event will be held in the newly renovated Chamber office. We anticipate a packed house of Chamber members, community leaders and elected officials it's the perfect holiday event to market your company's products and services.

#### POINSETTIA SPONSOR \$200

##### 50 AVAILABLE

- ▶ Logo included on event signage along with other poinsettia sponsors
- ▶ Poinsettias or other holiday keepsake decorative items will be purchased & on display for open house. Each sponsor will receive one poinsettia following event and one will be given in your name to a current board member, top investor or key volunteer in your name

#### PRESENTING SPONSOR \$1,500

**SOLD**

##### 1 AVAILABLE

- ▶ Logo recognition (email marketing, Chamber website, event registration page, social media marketing, printed materials, and event signage)
- ▶ Featured on all event promotions
- ▶ Opportunity to address audience through sponsor remarks
- ▶ Opportunity to provide branded gift for each attendee
- ▶ Logo inclusion on promotional event materials (postcards, flyers, etc.)
- ▶ Photo booth – sponsor may provide branded backdrop & props



## BUSINESS AFTER HOURS

### PROGRAMS & EVENTS

#### SEVEN (7) EVENTS YEAR ROUND

- ▶ February 8 (SOLD)
- ▶ March 15 (SOLD - Investor Appreciation)
- ▶ May 10 (SOLD)
- ▶ June 14 (SOLD)
- ▶ August 9 (SOLD - Joint BAH with Macon Chamber)
- ▶ September 13 (SOLD)
- ▶ October 25 (SOLD - Joint BAH with Perry Chamber)

#### PROJECTED ATTENDANCE

80-300

#### AUDIENCE

Business After Hours is an after-work networking event designed to highlight individual investor businesses and provide a relaxed opportunity for members. These events are open to professionals who seek to connect with Middle GA businesses, entrepreneurs, local government representatives, and Robins Regional Chamber staff. This event is held at an investor's business from 5:30 to 7:00 p.m. This is a great opportunity to bring Chamber members to your location. Attendees will enjoy hors d'oeuvres, beverages, door prizes and an informal setting to meet, mingle and make contacts.

#### EVENT SPONSOR (HOST) \$500

- ▶ Logo recognition (email marketing, Chamber website, event registration page, social media marketing, printed materials, and event signage)
- ▶ Exclusive recognition in event promotions
- ▶ Opportunity to speak during event
- ▶ Opportunity to provide giveaways and door prizes at event

*Sponsor provides venue, food, beverages and registration tables. Deposit & other restrictions apply. See contract for details.*



# COFFEE WITH THE CHAIRMAN

## PROGRAMS & EVENTS

### PROJECTED ATTENDANCE

Small, intimate crowd of new and long-time members

### AUDIENCE

Chamber Members, Board Chairman and CEO

Held quarterly, the Chairman of the Board hosts a “coffee and conversation time” with members. This free event serves as an opportunity for members to hear and discuss chamber priorities, programs, and the current business climate in an informal environment.



	SERIES SPONSOR	COFFEE SPONSOR
EXCLUSIVE TITLE SPONSOR OF SERIES	✓ All marketing mtrls.	
COMPANY LOGO ON WEB & REGISTRTRION PAGE	✓ Industry exclusive	
SPONSOR LOGO ON E-VITE	✓	
ADMISSION	✓	✓ 2 seats
VERBAL RECOGNITION DURING EVENT	✓	✓
LOGO DISPLAYED ON EVENT SIGNAGE	✓	✓
PROMOTIONAL ITEM & MATERIAL FOR GUESTS	✓	
	\$1,500 1 AVAILABLE	\$250 4 AVAILABLE

## NEWS AT NOON

	SERIES SPONSOR	LUNCH SPONSOR
EXCLUSIVE TITLE SPONSOR OF SERIES	✓ All marketing mtrls.	
COMPANY LOGO ON WEB & REGISTRTRION PAGE	✓ Industry exclusive	
SPONSOR LOGO ON E-VITE	✓	
ADMISSION	✓	✓ 2 seats
VERBAL RECOGNITION DURING EVENT	✓	✓
LOGO DISPLAYED ON EVENT SIGNAGE	✓	✓
PROMOTIONAL ITEM & MATERIAL FOR GUESTS	✓	
	\$1,500 1 AVAILABLE	\$150 10 AVAILABLE

\*Navy denotes year-round sponsorships

### PROJECTED ATTENDANCE

Small, intimate crowd of new member

### AUDIENCE

Chamber Members, Board Chairman and CEO

Held monthly, the Chamber President hosts a “News at Noon” with new members. This free event serves as an opportunity for members to hear and discuss chamber priorities, programs, and the current business climate in an informal environment.





## ROBINS CUP GOLF TOURNAMENT

### GOVERNMENT & MILITARY AFFAIRS

**APRIL 19-20**

### PROJECTED ATTENDANCE

70 - 100

### AUDIENCE

Business, community and Robins Air Force Base senior leaders as well as Chamber Board members and top investors

Every year, the Robins Regional Military Affairs Committee (RRMAC) hosts the Robins Cup Golf Tournament. Robins Air Force Base senior leaders and enlisted service members are matched with community leaders in an 18-hole competition for the coveted Robins Cup. The purpose of this event is to have a day of friendly camaraderie while appreciating and further enhancing the relationship between Robins Air Force Base and the local community.



PRESENTING SPONSOR **SOLD** \$5,000

- ▶ Top billing logo recognition (email marketing, Chamber website, event registration page, social media marketing, printed materials, and event signage)
- ▶ Tournament sponsorship banner display
- ▶ Industry exclusivity for event
- ▶ Opportunity to speak during event
- ▶ Exhibit tent set up in prime location
- ▶ Four (4) golfers
- ▶ Two (2) additional lunch guests
- ▶ Two (2) additional reception guests
- ▶ Robins Cup branded gift for players
- ▶ Opportunity to provide sponsor branded gift(s) for golfers
- ▶ Roster of attendees

# ROBINS CUP GOLF TOURNAMENT

## GOVERNMENT & MILITARY AFFAIRS

**APRIL 19-20**

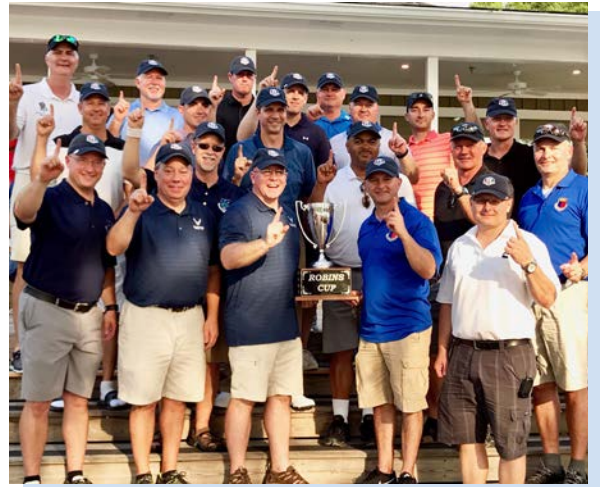
### PROJECTED ATTENDANCE

70 - 100

### AUDIENCE

Business, community and Robins Air Force Base senior leaders as well as Chamber Board members and top investors

Every year, the Robins Regional Military Affairs Committee (RRMAC) hosts the Robins Cup Golf Tournament. Robins Air Force Base senior leaders are matched with community leaders in an 18-hole competition for the coveted Robins Cup. The purpose of this event is to have a day of friendly camaraderie while appreciating and further enhancing the relationship between Robins Air Force Base and the local community.



	SOLD				
	PRESENTING SPONSOR	PAIRING SOCIAL SPONSOR	AWARDS RECEPTION SPONSOR	BEVERAGE CART SPONSOR	LUNCH SPONSOR
TOP BILLING LOGO	✓ Industry exclusive for event				
SPONSOR RECOGNITION	✓ Tournament banner	✓ Reception signage	✓ Awards reception signage	✓ Beverage cart signage	✓ Lunch signage
OPPORTUNITY TO SPEAK DURING EVENT	✓				
ROSTER OF ATTENDEES	✓				
ROBINS CUP BRANDED GIFT FOR PLAYERS	✓				
EXHIBIT TENT IN PRIME LOCATION	✓				
EXHIBIT TABLE			✓ In dining room during reception		✓ In dining room during lunch
OPPORTUNITY TO PROVIDE BRANDED GIFTS	✓	✓	✓	✓	✓
SPECIAL RECOGNITION AT EVENT	✓	✓	✓	✓	✓
GOLFER MEET & GREET	✓ Throughout tournament	✓ During Pairing Social	✓ During Awards Reception	✓ 1 Beverage cart passenger	✓ During lunch
TOURNAMENT PLAYERS (2 PLAYERS PER TEAM)	✓ 2 Teams	✓ 1 Team	✓ 1 Team	✓ 1 Golfer	✓ 1 Team
ADDITIONAL LUNCH GUESTS	✓ 2 Guests				✓ 2 Guests
ADDITIONAL RECEPTION GUESTS	✓ 2 Guests	✓ 4 Guests	✓ 4 Guests		
	\$5,000 1 AVAILABLE	\$3,000 1 AVAILABLE	\$2,500 1 AVAILABLE	\$2,500 2 AVAILABLE	\$1,500 2 AVAILABLE



## EGGS & ISSUES SERIES

### GOVERNMENT & MILITARY AFFAIRS

#### SIX (6) SESSIONS YEAR ROUND

- ▶ City of Warner Robins
- ▶ City of Centerville
- ▶ Houston County
- ▶ Houston County Board of Education
- ▶ Houston Healthcare
- ▶ Georgia State Representatives

#### PROJECTED ATTENDANCE PER EVENT

125+ attendees

#### AUDIENCE

Business leaders, elected officials and military leadership

Keep up-to-date on issues that directly affect your business and community by attending this high-profile breakfast series. Enjoy opportunities to network with your peers and gain perspective from local leaders through briefings and panel discussion. Breakfast begins at 7:45 a.m. Presentation begins at 8:00 a.m. Question and answer session will follow.

## PRESENTING SPONSOR **SOLD** \$5,000

- ▶ Top billing logo recognition (email marketing, Chamber website, event registration page, social media marketing, printed materials, and event signage)
- ▶ Exclusive title sponsorship of series
- ▶ Industry exclusive for all events in series
- ▶ Two (2) reserved seats at head table with guest speaker
- ▶ Additional sponsored table for up to eight (8) guests
- ▶ One-minute sponsor video during program
- ▶ Verbal recognition during event
- ▶ Sponsor logo included on podium signage

# EGGS & ISSUES SERIES

## GOVERNMENT & MILITARY AFFAIRS

### SIX (6) SESSIONS YEAR ROUND

	BREAKFAST SOLD	WEATHER SOLD	MENU SOLD
HOUSTON COUNTY MARCH 1			
CITY OF WARNER ROBINS APRIL 5			
GEORGIA STATE REPRESENTATIVES MAY 3	SOLD		SOLD
HOUSTON COUNTY BOARD OF EDUCATION AUGUST 23	SOLD		
HOUSTON HEALTHCARE OCTOBER 4	SOLD		
CITY OF CENTERVILLE NOVEMBER 13	SOLD		



### PROJECTED ATTENDANCE

125+ Attendees

### AUDIENCE

Business leaders, elected officials and military leadership

Keep up to date on issues that directly affect your business and community by attending this high-profile breakfast series. Enjoy opportunities to network with your peers and gain perspective from local leaders through briefings and panel discussion. Breakfast begins at 7:45 a.m. Presentation begins at 8:00 a.m. with Q&A to follow.

	SERIES SPONSORSHIPS		INDIVIDUAL EVENT SPONSORSHIPS			TICKET PACKAGES		
	PLATINUM SPONSOR SOLD	SILVER SPONSOR	BREAKFAST SPONSOR	WEATHER SPONSOR	MENU SPONSOR	CORPORATE TABLE EGGSPRESS	SMALL BIZ 1/2 TABLE	EGGSPRESS PASS
TOP BILLING LOGO	✓ All marketing materials							
EXCLUSIVE TITLE SPONSOR OF SERIES	✓ Industry exclusive							
SPONSOR LOGO INCLUDED ON PODIUM	✓							
RESERVED VIP SEATS WITH GUEST SPEAKERS	✓ 2 Seats		✓ 1 Seat					
ONE-MINUTE SPONSOR VIDEO DURING EVENT	✓		✓					
SPONSOR REMARKS DURING PROGRAM			✓					
VERBAL RECOGNITION DURING EVENT	✓	✓						
PROMOTIONAL ITEM & MATERIAL FOR GUESTS			✓					
LOGO DISPLAYED ON EVENT SIGNAGE	✓	✓ At registration	✓			✓ At table	✓ At table	
LOGO DISPLAYED ON DIGITAL MARKETING	✓	✓	✓	✓	✓			
LOGO DISPLAYED ON EVENT PROGRAM	✓	✓	✓	✓	✓			
LOGO DISPLAYED ON EVENT MENU	✓				✓			
RESERVED SEATING	✓ Table for 8 at all events	✓ 2 Attendees/event	✓ Table for 8 at sponsored event	✓ 2 Attendees/event	✓ 2 Attendees/event	✓ Table for 8 at all events	✓ 1/2 Table for 4 at all events	✓ 1 Attendee/event
	\$5,000 1 AVAILABLE	\$900 8 AVAILABLE	\$1,250 1 OF 6 AVAILABLE 1/EVENT	\$200 6 AVAILABLE 1/EVENT	\$200 5 OF 6 AVAILABLE 1/EVENT	\$700 UNLIMITED	\$350 UNLIMITED	\$100 UNLIMITED



## STATE OF THE BASE

### GOVERNMENT & MILITARY AFFAIRS

**MARCH 14**

### PROJECTED ATTENDANCE

200+

### AUDIENCE

RRMAC members, Robins Air Force Base senior leaders, Chamber Board members, elected officials, and community leaders

Hosted annually by Robins Regional Military Affairs Committee (RRMAC), this event provides a public forum where community members receive first-hand information and have direct questions answered by top base leaders. In this platform leaders from Robins meet annually to brief the community on their priorities, progress and partnership opportunities.



**PRESENTING SPONSOR** **SOLD** \$3,500

- ▶ Logo recognition (email marketing, Chamber website, event registration page, social media marketing, printed materials, and event signage)
- ▶ Logo featured on all event promotions
- ▶ Opportunity to speak during event
- ▶ Display table at event
- ▶ Table for eight (8)
- ▶ Opportunity to provide branded item for all attendees

**MILITARY SPONSOR** **SOLD** \$1,500

- ▶ Logo recognition (email marketing, Chamber website, event registration page, social media marketing, printed materials, and event signage)
- ▶ Recognition at event
- ▶ Company logo on military table's signage

# STATE OF THE BASE

## GOVERNMENT & MILITARY AFFAIRS

**MARCH 14**

### PROJECTED ATTENDANCE

200+

### AUDIENCE

RRMAC members, Robins Air Force Base senior leaders, Chamber Board members, elected officials, and community leaders



Hosted annually by Robins Regional Military

Affairs Committee (RRMAC), this event provides a public forum where community members receive first-hand information and have direct questions answered by top base leaders. In this platform leaders from Robins meet annually to brief the community on their priorities, progress and partnership opportunities.

	SOLD	SOLD	SUPPORTING SPONSOR	TICKET PACKAGES	
	PRESENTING SPONSOR	MILITARY SPONSOR		CORPORATE TABLE	SMALL BIZ 1/2 TABLE
FEATURED ON ALL EVENT PROMOTIONS	✓	✓			
2-3 MINUTE SPONSOR REMARKS DURING EVENT	✓				
OPP. TO PROVIDE BRANDED ITEM FOR ATTENDEES	✓				
VIP TABLE IN FRONT ROW	✓ 8 Attendees				
DISPLAY TABLE AT EVENT	✓	✓			
LOGO LINKED ON ELECTRONIC PROMOTIONS	✓	✓	✓		
LOGO LINKED ON EVENT WEB PAGE	✓	✓			
LOGO DISPLAYED ON MILITARY TABLE SIGNAGE	✓	✓			
RECOGNITION AT EVENT	✓	✓			
RESERVED SEATS	✓ (VIP Table for 8) \$5,000 1 AVAILABLE	✓ 4 Seats \$1,500 1 AVAILABLE	✓ 4 Seats \$500 1 OF 8 AVAILABLE	✓ 8 Seats \$200 9 OF 10 AVAILABLE	✓ 4 Seats \$100 9 OF 10 AVAILABLE





# LEGISLATIVE BREAKFAST

## GOVERNMENT & MILITARY AFFAIRS

**AUGUST 3**

### PROJECTED ATTENDANCE

30 - 60

### AUDIENCE

Local state representatives, Chamber board members and top investors

PRESENTING SPONSOR **SOLD** \$1,500

- ▶ Logo recognition (email marketing, Chamber website, event registration page, social media marketing, printed materials, and event signage)
- ▶ Exclusive presenting sponsorship
- ▶ Verbal recognition during event
- ▶ Opportunity to provide branded keepsake item & printed material for each attendee



# ROBINS REGIONAL PUBLIC POLICY COUNCIL

## GOVERNMENT & MILITARY AFFAIRS

### FOUR (4) EVENTS YEAR ROUND

- ▶ **Grand Gavel Reception** - January 9, 6:00 p.m.  
Woodruff Arts Center, Atlanta
- ▶ **Georgia Eggs & Issues** - January 10, 7:30 a.m.  
Georgia World Congress Center, Atlanta
- ▶ **Middle Georgia Regional Economic Outlook** - January 26, 11:30 a.m.  
Macon Marriott City Center
- ▶ **Congressional Luncheon** - Date, time, and location TBA  
Typically held in August, 10:30 a.m. at the Macon Marriott City Center



Throughout the year, local Chambers and Development Authorities have the opportunity to network with state-wide counterparts and Georgia Chamber members at a number of signature annual events across the state. In an effort to ensure that our organization, as well as our community, is well represented at these events, we offer an all-inclusive opportunity to the Chamber's top investors, development partners and board members. Sponsorship of our Public Policy Council not only enhances chamber presence at key events, it also helps support local advocacy initiatives of the Chamber including candidate and issue forums and educational efforts.

### PRESENTING SPONSOR **SOLD** \$3,500

- ▶ Logo recognition (invitations and Chamber event registration page)
- ▶ Sponsor & public policy council members may also have the opportunity to meet privately with our state representatives during our time in Atlanta as well as attend a GA Chamber board meeting
- ▶ Logo on group photos at each of these events that will be used on the Chamber website, social media and other strategic communication
- ▶ Tickets for two (2) company representatives to all above listed events as well as the Robins Regional Chamber's 2018 Governmental and Military Affairs Events including: Eggs & Issues Breakfast Series, State of the Base, Robins Cup Pairing Reception and Legislative Breakfast

### COUNCIL MEMBERSHIP \$550

- ▶ Tickets for one (1) company representative to all above listed events as well as all 2018 Eggs & Issues Breakfast Series events and the State of the Base





## LEADERSHIP ROBINS REGION (LRR)

### LEADERSHIP DEVELOPMENT

#### YEAR ROUND

This program involves committed community leaders and exposes them to issues that will determine the future of our area. Participants have the chance to network and develop an understanding of the challenges and opportunities that face our region. Each Leadership Robins Region class has a maximum of 25 participants.



#### PRESENTING SPONSOR **\$5,000**

- ▶ Exclusive presenting sponsorship
- ▶ Brand visibility on all materials throughout the year-long LRR Program
- ▶ On-site signage for business locations
- ▶ Sponsor remarks/brief video presentation during kick-off reception highlighting the common values we share
- ▶ Opportunity to speak during selected class day
- ▶ Verbal recognition during events and signage at events as appropriate
- ▶ Logo on co-branded item for class members and speakers/presenters throughout the year

# LEADERSHIP ROBINS REGION (LRR)

## LEADERSHIP DEVELOPMENT

### YEAR ROUND

This program involves committed community leaders and exposes them to issues that will determine the future of our area. Participants will be given the chance to network and develop an understanding of the challenges and opportunities that face our region. Each Leadership Robins Region class has a maximum of 25 participants.



	SOLD						
	PRESENTING SPONSOR	FIELD TRIP SPONSOR	RETREAT SPONSOR	KICK-OFF SPONSOR	GRADUATION SPONSOR	TRANSPORTATION SPONSOR	PROGRAM SPONSOR
SPONSOR RECOGNITION	✓ All program materials	✓ All field trip materials	✓ All retreat materials	✓ All kick-off materials	✓ All graduation materials	✓ Bus, agendas, and graduation materials	✓ Program specific
RECOGNITION IN CHAMBER ANNUAL REPORT	✓						
ON-SITE SIGNAGE FOR BUSINESS LOCATIONS	✓						
VERBAL RECOGNITION DURING EVENTS	✓	✓	✓	✓	✓	✓	✓ Program specific
SPONSOR REMARKS/VIDEO	✓	✓	✓	✓	✓		
CO-BRANDED GIFTS FOR CLASS, SPEAKERS & GUESTS	✓						
SPONSOR LOGO INCLUDED ON EVENT PAGE	✓	✓	✓	✓	✓		✓
OPP. TO ATTEND ATLANTA TRIP & SPEAK DURING PROGRAM	✓	✓					
SOCIAL MEDIA POST LINKED TO COMPANY PAGE	✓	✓	✓	✓	✓	✓	✓
RECOGNITION IN GRADUATION PROGRAM	✓	✓	✓				✓
SPONSOR MAY PROVIDE BANNER/SIGNAGE AT EVENT	✓	✓	✓	✓	✓		
SPONSOR LOGO ON LRR SWAG FOR CLASS & STAFF	✓						
SPONSOR LOGO ON SIGNAGE & DIGITAL PRESENTATION	✓	✓	✓	✓	✓		
CO-BRANDED GIFTS FOR GRADUATES					✓		
OPPORTUNITY TO PROVIDE BRANDED SWAG	✓	✓	✓	✓	✓	✓	✓
	\$5,000 1 AVAILABLE	\$2,500 1 AVAILABLE	\$2,500 1 AVAILABLE	\$1,500 1 AVAILABLE	\$1,500 1 AVAILABLE	\$1,000 2 AVAILABLE	\$350 9 AVAILABLE 1/EVENT

\*Navy denotes year-round sponsorships



# YOUTH LEADERSHIP ROBINS REGION (YLRR)

## LEADERSHIP DEVELOPMENT

**AUGUST 2018 - APRIL 2019**

This program enlists 25 High School Juniors who demonstrate leadership abilities. YLRR is designed to increase awareness of community needs, understanding of contemporary issues, opportunities for volunteer and career growth, communication and decision-making skills as well as help students understand “the big picture” in our community. The YLRR program consists of a kick-off, graduation, and monthly field trips throughout the Middle Georgia Community. It is endorsed by the Houston County Board of Education.



PRESENTING **SOLD** SPONSOR \$5,000

- ▶ Promotion as presenting sponsor for the Youth Leadership Program
- ▶ Brand visibility on all materials throughout the school-year-long Youth Leadership Program
- ▶ On-site signage for business locations promoting your sponsorship of the Youth Leadership Program
- ▶ Exclusive breakfast sponsor
- ▶ Sponsor remarks/brief video presentation during kick-off reception highlighting the common values we share
- ▶ Opportunity to speak during selected class day or Graduation
- ▶ Verbal recognition during events

# YOUTH LEADERSHIP ROBINS REGION (YLRR)

## LEADERSHIP DEVELOPMENT

**AUGUST 2018 - APRIL 2019**

This program involves committed community leaders and exposes them to issues that will determine the future of our area. Participants will be given the chance to network and develop an understanding of the challenges and opportunities that face our region. Each Leadership Robins Region class has a maximum of 25 participants.



	SOLD		SOLD		
	PRESENTING SPONSOR	KICK-OFF SPONSOR	GRADUATION SPONSOR	TRANSPORTATION SPONSOR	PROGRAM SPONSOR
SPONSOR RECOGNITION	✓ All program materials	✓ All kick-off materials	✓ All graduation materials	✓ Bus, agendas, & graduation	✓ Program specific
ON-SITE SIGNAGE FOR BUSINESS LOCATIONS	✓				
EXCLUSIVE BREAKFAST SPONSOR	✓				
SPONSOR REMARKS/VIDEO DURING KICK-OFF	✓				
OPP. TO SPEAK DURING CLASS DAY OR GRADUATION	✓	✓	✓		✓
VERBAL RECOGNITION DURING EVENTS	✓	✓	✓	✓	✓
SPONSOR LOGO INCLUDED ON EVENT PAGE	✓	✓	✓		✓
SPONSOR MAY PROVIDE BANNER/SIGNAGE AT EVENT	✓	✓	✓		✓
SPONSOR LOGO ON YLRR SWAG FOR CLASS & STAFF	✓				
CO-BRANDED GIFTS FOR GRADUATES			✓		
SOCIAL MEDIA POST LINKED TO COMPANY PAGE	✓	✓	✓	✓	✓
	\$5,000 1 AVAILABLE	\$1,500 1 AVAILABLE	\$1,500 1 AVAILABLE	\$1,000 3 AVAILABLE	\$350 7 AVAILABLE

\*Navy denotes year-round sponsorships

# HOUSTON YOUNG PROFESSIONALS ENGAGE (HYPE)

## LEADERSHIP DEVELOPMENT

### YEAR ROUND

#### AUDIENCE

A 40 and under crowd - living, working, and playing in Houston County

Designed for forward-thinking young professionals to create business opportunities, promote civic involvement, and to support talent retention in our community.



### PRESENTING **SOLD** \$6,000

- ▶ Top billing logo recognition (email marketing, Chamber website, event registration page, social media marketing, printed materials, and event signage)
- ▶ Exclusive title sponsorship of 2018 program
- ▶ Industry exclusivity for entire program year
- ▶ Four (4) VIP passes to all HYPE activities
- ▶ Additional sponsored admission/table for up to eight (8) guests
- ▶ One-minute sponsor video or sponsor remarks during program
- ▶ Opportunity to post marketing message in HYPE closed Facebook group
- ▶ Verbal recognition during event(s)
- ▶ Sponsor logo including on podium signage
- ▶ Six (6) free HYPE shirts (or other designated swag)

## HYPE KICK OFF

### KICK OFF SPONSOR \$2,000

- ▶ Exclusive title sponsorship of HYPE Kick-Off (email marketing, Chamber website, event registration page, social media marketing, printed materials, promotions, and event signage)
- ▶ Ability to display signage/pop-up banner(s) in event space
- ▶ Table setup for promotional items & information
- ▶ Opportunity to post marketing message in HYPE closed Facebook group
- ▶ Photo booth – sponsor may provide branded backdrop & props
- ▶ Sponsor recognition during program
- ▶ Sponsor to provide giveaway item(s)
- ▶ Four (4) free HYPE shirts (or other designated swag)



### FEBRUARY 23

#### AUDIENCE

Houston County millennial professionals

Sponsorship of HYPE networking events allows exclusive access to young professionals in our community. As a sponsor of the 2018 HYPE Kick-Off event, your company will have the opportunity to connect in-person with the young professional community in Houston County. Your sponsorship is a guaranteed investment into the future leaders of our community.



## HYPE "ADULTING 101" WORKSHOP

### LEADERSHIP DEVELOPMENT

**APRIL 12**

### AUDIENCE

Houston County millennial demographic and exhibitors

A brand new personal development series we are introducing this year to help our Young Professionals "Adult." This casual "workshop with cocktails" event will cover topics such as, "When to start a 401k, how to invest, how to buy your first house, when to start planning for your childrens' college fund, etc." Likely to involve panel discussions with community experts in each field.



### PRESENTING SPONSOR **\$2,500**

- ▶ Logo recognition (email marketing, Chamber website, event registration page, social media marketing, printed materials, and event signage)
- ▶ Exclusive title sponsorship
- ▶ Ability to display signage/pop-up banner(s) in event space
- ▶ Table setup for promotional items and information
- ▶ Opportunity to post marketing message in HYPE closed Facebook group
- ▶ Sponsor remarks to kick-off event
- ▶ Photo booth – sponsor may provide branded backdrop & props
- ▶ Sponsor recognition during program
- ▶ Sponsor to provide giveaway item(s)
- ▶ Verbal recognition in radio ads
- ▶ HYPE swag for four (4)

# HYPE "ADULTING 101" WORKSHOP CONT'D

## LEADERSHIP DEVELOPMENT

	PRESENTING SPONSOR	SWAG BAG SPONSOR	LUNCH SPONSOR	DANCE BREAK SPONSOR	BOOTH SPONSOR
SPONSOR RECOGNITION	✓ All promotions & materials	✓ On swag bags	✓ During lunch	✓ During dance break	✓ During exhibition break
SPONSOR MAY PROVIDE BANNER/SIGNAGE AT EVENT	✓				
EXHIBIT TABLE AT EVENT	✓		✓	✓	✓
VERBAL RECOGNITION IN RADIO ADS	✓				
OPP. TO POST MESSAGE IN HYPE FACEBOOK GROUP	✓	✓			
SPONSOR REMARKS	✓	✓	✓	✓	✓
SPONSOR MAY PROVIDE BRANDED BACKDROP & PROPS	✓				
SPONSOR LOGO ON EVENT WEB PAGE	✓	✓	✓	✓	✓
OPPORTUNITY TO PROVIDE GIVEAWAY ITEMS		✓	✓	✓	
OPPORTUNITY TO PROVIDE BRANDED PROMO. ITEMS	✓	✓	✓	✓	✓
HYPE SWAG ( SHIRTS AND/ OR BRANDED ITEMS)	✓	✓			
	\$2,500 1 AVAILABLE	\$1,000 1 AVAILABLE	\$1,000 1 AVAILABLE	\$500 1 AVAILABLE	\$200 19 OF 20 AVAILABLE

## HYPE GET ON BOARD(S) LUNCHEON

**SEPTEMBER 5**

### AUDIENCE

A 40 and under crowd - living, working, and playing in Houston County

Philanthropy and volunteerism are the lifeblood of countless businesses and organizations making a positive impact in our community. The "Get on Board(s)" Luncheon is aimed at educating and motivating Houston County young professionals to serve on boards for local organizations.



### PRESENTING SPONSOR \$1,500

- ▶ Exclusive title sponsorship of the "Get on Board(s)" Luncheon (email marketing, Chamber website, event registration page, social media marketing, printed materials, promotions, and event signage)
- ▶ Table setup for promotional items & information
- ▶ Opportunity to post marketing message in HYPE closed Facebook group
- ▶ Photo booth – sponsor may provide branded backdrop and props
- ▶ Sponsor recognition during program
- ▶ Sponsor to provide giveaway item(s)
- ▶ Recognition in social media promo video

# HYPE JINGLE MINGLE

**DECEMBER 13**

## AUDIENCE

A 40 and under crowd - living, working, and playing in Houston County

This holiday event brings together Houston County young professionals for an evening of relationship building, holiday dishes, and libations.



**PRESENTING SPONSOR \$1,500**

- ▶ Logo recognition (email marketing, Chamber website, event registration page, social media marketing, printed materials, and event signage)
- ▶ Exclusive event sponsorship
- ▶ Table setup for promotional items & information
- ▶ Opportunity to post marketing message in HYPE closed Facebook group
- ▶ Photo booth – sponsor may provide branded backdrop and props
- ▶ Sponsor recognition during program
- ▶ Sponsor to provide giveaway item(s)
- ▶ Recognition in social media promo video

# HYPE DINE & DASH

**LUNCH SPONSOR \$300**

- ▶ Logo recognition (email marketing, Chamber website, event registration page, social media marketing, printed materials, and event signage)
- ▶ Verbal recognition and opportunity to speak at hosted event
- ▶ Opportunity to post marketing message in HYPE closed Facebook group

**TEN (10) EVENTS YEAR ROUND**

- |                  |               |
|------------------|---------------|
| ▶ March 2 (SOLD) | ▶ August 3    |
| ▶ April 6        | ▶ September 7 |
| ▶ May 4          | ▶ October 5   |
| ▶ June 1         | ▶ November 2  |
| ▶ July 6         | ▶ December 7  |

\*Limited to 1 sponsor/event

A casual lunch meet-up with Houston County young professionals every 1st Friday (March - December). Location selected monthly by Chamber as an opportunity to showcase various member eateries throughout the year.

# HYPE SWEATWORKING/PARK HOPPER

**SWEATWORKING SPONSOR \$300**

**4 AVAILABLE**

- ▶ Logo recognition (email marketing, Chamber website, event registration page, social media marketing, printed materials, and event signage)
- ▶ Verbal recognition and opportunity to speak at hosted event
- ▶ Opportunity to post marketing message in HYPE closed Facebook group

**JUNE - JULY**

What is Sweatworking? While the Chamber strives to improve the lives of our members we wanted to find a way to combine the benefits of networking experiences with one of the many things active young people enjoy – fitness and games! Our Sweatworking series will include a variety of fun, physical activities that just about any young adult would enjoy from things like slip'n slide kickball in a local park, yoga and a beer on a golf course, or even just a meet up to walk the Wellston Trail. This brand new series is sure to be a hit!

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# Robins

REGIONAL CHAMBER

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*Promoting the business interests of members through  
advocacy, building partnerships and education.*



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