

HOUSTON YOUNG PROFESSIONALS ENGAGE (HYPE)

LEADERSHIP DEVELOPMENT

YEAR ROUND

AUDIENCE

A 40 and under crowd - living, working, and playing in Houston County

Designed for forward-thinking young professionals to create business opportunities, promote civic involvement, and to support talent retention in our community.



HYPE KICK OFF

KICK OFF SPONSOR \$2,000

- ▶ Exclusive title sponsorship of HYPE Kick-Off (email marketing, Chamber website, event registration page, social media marketing, printed materials, promotions, and event signage)
- ▶ Ability to display signage/pop-up banner(s) in event space
- ▶ Table setup for promotional items & information
- ▶ Opportunity to post marketing message in HYPE closed Facebook group
- ▶ Photo booth – sponsor may provide branded backdrop & props
- ▶ Sponsor recognition during program
- ▶ Sponsor to provide giveaway item(s)
- ▶ Four (4) free HYPE shirts (or other designated swag)

PRESENTING SPONSOR **SOLD** \$6,000

- ▶ Top billing logo recognition (email marketing, Chamber website, event registration page, social media marketing, printed materials, and event signage)
- ▶ Exclusive title sponsorship of 2018 program
- ▶ Industry exclusivity for entire program year
- ▶ Four (4) VIP passes to all HYPE activities
- ▶ Additional sponsored admission/table for up to eight (8) guests
- ▶ One-minute sponsor video or sponsor remarks during program
- ▶ Opportunity to post marketing message in HYPE closed Facebook group
- ▶ Verbal recognition during event(s)
- ▶ Sponsor logo including on podium signage
- ▶ Six (6) free HYPE shirts (or other designated swag)



FEBRUARY 23

AUDIENCE

Houston County millennial professionals

Sponsorship of HYPE networking events allows exclusive access to young professionals in our community. As a sponsor of the 2018 HYPE Kick-Off event, your company will have the opportunity to connect in-person with the young professional community in Houston County. Your sponsorship is a guaranteed investment into the future leaders of our community.



HYPE "ADULTING 101" WORKSHOP

LEADERSHIP DEVELOPMENT

APRIL 12

AUDIENCE

Houston County millennial demographic and exhibitors

A brand new personal development series we are introducing this year to help our Young Professionals "Adult." This casual "workshop with cocktails" event will cover topics such as, "When to start a 401k, how to invest, how to buy your first house, when to start planning for your childrens' college fund, etc." Likely to involve panel discussions with community experts in each field.



PRESENTING SPONSOR **\$2,500**

- ▶ Logo recognition (email marketing, Chamber website, event registration page, social media marketing, printed materials, and event signage)
- ▶ Exclusive title sponsorship
- ▶ Ability to display signage/pop-up banner(s) in event space
- ▶ Table setup for promotional items and information
- ▶ Opportunity to post marketing message in HYPE closed Facebook group
- ▶ Sponsor remarks to kick-off event
- ▶ Photo booth – sponsor may provide branded backdrop & props
- ▶ Sponsor recognition during program
- ▶ Sponsor to provide giveaway item(s)
- ▶ Verbal recognition in radio ads
- ▶ HYPE swag for four (4)

HYPE “ADULTING 101” WORKSHOP CONT'D

LEADERSHIP DEVELOPMENT

	PRESENTING SPONSOR	SWAG BAG SPONSOR	LUNCH SPONSOR	DANCE BREAK SPONSOR	BOOTH SPONSOR
SPONSOR RECOGNITION	✓ All promotions & materials	✓ On swag bags	✓ During lunch	✓ During dance break	✓ During exhibition break
SPONSOR MAY PROVIDE BANNER/SIGNAGE AT EVENT	✓				
EXHIBIT TABLE AT EVENT	✓		✓	✓	✓
VERBAL RECOGNITION IN RADIO ADS	✓				
OPP. TO POST MESSAGE IN HYPE FACEBOOK GROUP	✓	✓			
SPONSOR REMARKS	✓	✓	✓	✓	✓
SPONSOR MAY PROVIDE BRANDED BACKDROP & PROPS	✓				
SPONSOR LOGO ON EVENT WEB PAGE	✓	✓	✓	✓	✓
OPPORTUNITY TO PROVIDE GIVEAWAY ITEMS		✓	✓	✓	
OPPORTUNITY TO PROVIDE BRANDED PROMO. ITEMS	✓	✓	✓	✓	✓
HYPE SWAG (SHIRTS AND/OR BRANDED ITEMS)	✓	✓			
	\$2,500 1 AVAILABLE	\$1,000 1 AVAILABLE	\$1,000 1 AVAILABLE	\$500 1 AVAILABLE	\$200 19 OF 20 AVAILABLE

HYPE GET ON BOARD(S) LUNCHEON

SEPTEMBER 5

AUDIENCE

A 40 and under crowd - living, working, and playing in Houston County

Philanthropy and volunteerism are the lifeblood of countless businesses and organizations making a positive impact in our community. The “Get on Board(s)” Luncheon is aimed at educating and motivating Houston County young professionals to serve on boards for local organizations.



PRESENTING SPONSOR \$1,500

- ▶ Exclusive title sponsorship of the “Get on Board(s)” Luncheon (email marketing, Chamber website, event registration page, social media marketing, printed materials, promotions, and event signage)
- ▶ Table setup for promotional items & information
- ▶ Opportunity to post marketing message in HYPE closed Facebook group
- ▶ Photo booth – sponsor may provide branded backdrop and props
- ▶ Sponsor recognition during program
- ▶ Sponsor to provide giveaway item(s)
- ▶ Recognition in social media promo video

HYPE JINGLE MINGLE

DECEMBER 13

AUDIENCE

A 40 and under crowd - living, working, and playing in Houston County

This holiday event brings together Houston County young professionals for an evening of relationship building, holiday dishes, and libations.



PRESENTING SPONSOR \$1,500

- ▶ Logo recognition (email marketing, Chamber website, event registration page, social media marketing, printed materials, and event signage)
- ▶ Exclusive event sponsorship
- ▶ Table setup for promotional items & information
- ▶ Opportunity to post marketing message in HYPE closed Facebook group
- ▶ Photo booth – sponsor may provide branded backdrop and props
- ▶ Sponsor recognition during program
- ▶ Sponsor to provide giveaway item(s)
- ▶ Recognition in social media promo video

HYPE DINE & DASH

LUNCH SPONSOR \$300

- ▶ Logo recognition (email marketing, Chamber website, event registration page, social media marketing, printed materials, and event signage)
- ▶ Verbal recognition and opportunity to speak at hosted event
- ▶ Opportunity to post marketing message in HYPE closed Facebook group

TEN (10) EVENTS YEAR ROUND

- ▶ March 2
- ▶ April 6
- ▶ May 4
- ▶ June 1
- ▶ July 6
- ▶ August 3
- ▶ September 7
- ▶ October 5
- ▶ November 2
- ▶ December 7

*Limited to 1 sponsor/event

A casual lunch meet-up with Houston County young professionals every 1st Friday (March - December). Location selected monthly by Chamber as an opportunity to showcase various member eateries throughout the year.

HYPE SWEATWORKING/PARK HOPPER

SWEATWORKING SPONSOR \$300

4 AVAILABLE

- ▶ Logo recognition (email marketing, Chamber website, event registration page, social media marketing, printed materials, and event signage)
- ▶ Verbal recognition and opportunity to speak at hosted event
- ▶ Opportunity to post marketing message in HYPE closed Facebook group

JUNE - JULY

What is Sweatworking? While the Chamber strives to improve the lives of our members we wanted to find a way to combine the benefits of networking experiences with one of the many things active young people enjoy – fitness and games! Our Sweatworking series will include a variety of fun, physical activities that just about any young adult would enjoy from things like slip'n slide kickball in a local park, yoga and a beer on a golf course, or even just a meet up to walk the Wellston Trail. This brand new series is sure to be a hit!





The Robins Regional Chamber implements a number of programs and initiatives to support our mission of promoting the business interests of members through advocacy, education, and building partnerships. The Chamber is a not-for-profit organization with deep roots in the Middle Georgia community. Your membership is what keeps us running and allows us to execute and expand our program of work. The Sponsorship Opportunities and Advertising Resources (SOAR) have been carefully curated to provide a variety of platforms for advertising, branding, and networking that will help your business soar to the next level. We invite you to join us in this endeavor to create opportunities for business growth in the Robins Region.

POINT OF CONTACT

Robins
REGIONAL CHAMBER
GARY MOULLIET, JR.
INVESTOR RELATIONS MANAGER

gmoulliet@robinsregion.com
478-922-8585

We're in Business for Business.



TERMS & CONDITIONS

- ▶ A 25% cancellation fee will be charged if contract is cancelled for any reason.
- ▶ Sponsorships will be invoiced 90 days prior to event sponsorships.
- ▶ Payment is due in full 60 days prior to event sponsorships.
- ▶ Year-round sponsorships are due and payable at the time contract is signed.
- ▶ Refer to signed contracts for additional terms and conditions that may apply.