



PINNACLE AWARDS

SIGNATURE EVENTS

JANUARY 2019

PROJECTED ATTENDANCE

250 Max-capacity

AUDIENCE

Movers, shakers and news-makers including business leaders, elected officials and base personnel

This premier event kicks off the Chamber year. This event includes the Chamber's Annual Meeting, followed by social hour and an awards program that features the Business Excellence awards, individual honors and presentations from other development organizations in the community.

PRESENTING SPONSOR \$5,000

- ▶ Top billing logo recognition (Chamber website, social media, publicity, event signage)
- ▶ Sponsor remarks
- ▶ Company logo and link to company website on event registration page
- ▶ Eight (8) tickets to event Company Banner displayed at event
- ▶ Opportunity to provide branded gift(s) for attendees
- ▶ Recognition from podium during event

SOLO



ROCKSTAR AWARD

SIGNATURE EVENTS

PRESENTED AT PINNACLE AWARDS

Each year the Robins Regional Chamber recognizes the efforts of employees in the Robins Region who are making a positive impact on their workplace and the people they serve. Rockstars are nominated by their peers, coworkers, customers, and friends throughout the month of December. Finalists are named and voted on by the public through an online poll. This recognition program is the single largest social media and web-traffic draw of the entire year for our organization highlighting the outstanding individuals in our community as well as the sponsor who makes this program possible. The Rockstar Award is presented annually as part of the Chamber's Pinnacle Awards in January.

PRESENTING SPONSOR \$3,000

- ▶ Promotion as official sponsor of Robins Regional Rockstar Award & People's Choice Contest
- ▶ Inclusion on branded electronic and social media surrounding nominations, voting and award
- ▶ 8 tickets to Pinnacle Awards
- ▶ Logo included on event signage/electronic media
- ▶ Opportunity to present award for Robins Regional Rock stars at Pinnacle Awards event

BUSINESS EXCELLENCE AWARDS

PRESENTED AT PINNACLE AWARDS

This recognition is reserved for outstanding businesses in the Robins Region who exhibit exemplary business qualities including staying power, commitment to the local economy, sustainability, business integrity, adaptation, response to challenges, contribution to the community and leadership. The candidates are nominated by customers, vendors, or peers; or a member may self-nominate. Business Excellence award categories may include but are not limited to Business of the Year, Small Business of the Year, Industry/Manufacturer of the Year and New/Emerging Business. The Business Excellence Awards are presented during the Chamber's Pinnacle Awards Event each January.

PRESENTING SPONSOR \$3,000

- ▶ Promotion as official sponsor of Robins Regional Rockstar Award & People's Choice Contest
- ▶ Inclusion on branded electronic and social media surrounding nominations, voting and award
- ▶ 8 tickets to Pinnacle Awards
- ▶ Logo included on event signage/electronic media
- ▶ Opportunity to present award for Robins Regional Rock stars at Pinnacle Awards event

PINNACLE AWARDS

SIGNATURE EVENTS

JANUARY 25

PROJECTED ATTENDANCE

250 Max-capacity

AUDIENCE

Movers, shakers and news-makers including business leaders, elected officials and base personnel

This premier event kicks off the Chamber year. This event includes the Chamber's Annual Meeting, followed by social hour and an awards program that features the Business Excellence awards, individual honors and presentations from other development organizations in the community.



	SOLD	SOLD					
	PRESENTING SPONSOR	ROCKSTAR AWARD SPONSOR	BUSINESS EXCELLENCE AWARD SPONSOR	VIDEO SPONSOR	SILVER SPONSOR	ENTERTAINMENT SPONSOR	CORPORATE SPONSOR
TOP BILLING LOGO	✓ Pinnacle Awards	✓ Rockstar Award	✓ Business Excellence Awards				
SPONSOR REMARKS	✓						
COMPANY BANNER DISPLAYED AT EVENT	✓						
RECOGNITION FROM PODIUM DURING EVENT	✓	✓	✓		✓	✓	
LOGO & LINK TO COMPANY WEBSITE ON EVENT PAGE	✓	✓					
LOGO & LINK TO COMPANY WEBSITE ON VIP E-VITE	✓	✓					
RECOGNITION ON PRINTED VIP INVITATIONS	✓	✓					
OPPORTUNITY TO PRESENT AWARD AT EVENT			✓				
OPPORTUNITY TO PROVIDE BRANDED GIFTS	✓						
SPONSOR LOGO	✓ All marketing materials	✓ Event signage	✓ Event signage	✓ Event video	✓ Most promo. materials	✓ Most promo. materials	
DISPLAY TABLE		✓ VIP Reception		✓ Dining Room			
TICKETS TO PINNACLE AWARDS	✓ 8 Tickets	✓ 8 Tickets	✓ 8 Tickets	✓ 4 Tickets	✓ 4 Tickets	✓ 2 Tickets	✓ 2 Tickets
SPECIAL RECOGNITION AT EVENT	✓	✓	✓	✓	✓	✓ Web & social media	✓ Name on event sign
	\$5,000 1 AVAILABLE	\$3,000 1 AVAILABLE	\$3,000 1 AVAILABLE	\$1,250 1 AVAILABLE	\$1,250 4 AVAILABLE	\$750 1 AVAILABLE	\$500 10 AVAILABLE