

# 2020 SPONSORSHIP CATALOG



**SOAR**  
SPONSORSHIP OPPORTUNITIES & ADVERTISING RESOURCES

**ADVOCATE.  
BUILD.  
CONNECT.  
PROMOTE.**







The Robins Regional Chamber implements a number of programs and initiatives that support our mission of promoting the interests of members through advocacy, education, and building partnerships. The Chamber is a not-for-profit organization with deep roots in the Middle Georgia community. Your membership is what keeps us running and allows us to execute and expand our program of work. The Sponsorship Opportunities and Advertising Resources (SOAR) guide has been carefully curated to provide a variety of platforms for advertising, branding, and networking that will help your business soar to the next level. We invite you to join us in this endeavor to create opportunities for business growth in the Robins Region.

## POINT OF CONTACT

**MICHELLE DELANEY**  
**INVESTOR DEVELOPMENT**  
**& BENEFITS MANAGER**

MDELANEY@ROBINSREGION.COM  
478.922.8585



*We're in Business for Businesses.*

## TERMS & CONDITIONS

- ▶ A 25% cancellation fee will be charged if contract is canceled for any reason.
- ▶ Sponsorships will be invoiced 90 days prior to event sponsorships.
- ▶ Payment is due in full 60 days prior to event sponsorships.
- ▶ Year-round sponsorships are due and payable at the time contract is signed.
- ▶ Refer to signed contracts for additional terms and conditions that may apply.



# THANK YOU

## A BIG THANK YOU TO ALL OF OUR SPONSORS...

The Chamber is first and foremost an organization powered by the investment of our members. Sponsorship is one of the many ways our members seek to differentiate themselves in the market while supporting the Chamber's advocacy efforts and program of work. Strong partnerships with our sponsors allow the Chamber to bring even more new and effective programs to the business community.

The Robins Regional Chamber would like to thank ALL of our sponsors for their support, commitment, and generosity in making our community the best it can be!

### *Special thanks to our Top Investors*





# BECOMING A SPONSOR



## WHY SPONSOR?

Your membership with the Robins Regional Chamber provides you many opportunities to get in front of this community's most influential and important corporate leaders, mid-level managers, small business owners, entrepreneurs, young professionals, media personalities, educators, elected officials and more. These exclusive opportunities are only available to our members. Sponsorships are a way of broadening your competitive edge by putting your name behind events and initiatives that the Robins Region's business community finds attractive.

The opportunities in this guide provide a variety of platforms for advertising, branding and networking for your company and help position you as a leader in the Warner Robins business community. As a not-for-profit organization, much of the work that the Chamber does on behalf of the Robins Region is through the support of our members and business partners.

Please join us in this endeavor to create opportunities of business growth.

Thank you for your support.

April Bragg, President & CEO  
abragg@robinsregion.com  
478.922.8585





## OUR GOAL

# Robins

## REGIONAL CHAMBER



Our goal is to serve as the voice of business in our community; the Robins Regional Chamber works to Advocate, Build, Connect, and Promote our member businesses.

**Advocate** - By meeting and working with our elected officials here, in Atlanta, and in Washington, the Chamber is a strong voice for you and your business.

**Build** - The Chamber offers many tools and programs to help you build your business, which also fosters the growth of our area's economy and business community.

**Connect** - Our Chamber's many networking events help you make new business contacts, stay abreast of area business developments, and pursue new opportunities.

**Promote** - The Chamber provides many ways to promote your business directly to fellow members and to the community at large. The Chamber's publications and sponsorship programs give you great value for your marketing dollar.

[WWW.ROBINSREGION.COM](http://WWW.ROBINSREGION.COM)



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- ▶ State of the Base
- ▶ Robins Cup Golf Tournament
- ▶ Military Affairs Dinners
- ▶ Legislative Breakfast

### BUILD

- ▶ Leadership Robins Region (LRR)
- ▶ Youth Leadership Robins Region (YLRR)
- ▶ Executive Leadership Summit
- ▶ Reality Check
- ▶ 10 in 10
- ▶ Community Partner Luncheon
- ▶ Past Chairmen's Luncheon

### CONNECT

- ▶ Houston Young Professionals Engage (HYPE)
- ▶ Pinnacle Awards
- ▶ Chamber Golf Classic
- ▶ Business After Hours
- ▶ Members Appreciation
- ▶ News at Noon & Board Meetings
- ▶ Holiday Open House

### PROMOTE

- ▶ Ribbon Cuttings & more (*stay tuned*)
- ▶ Drugs Don't Work (DDW)





# ADVOCATE

By meeting and working with our elected officials here, in Atlanta, and in Washington, the Chamber is a strong voice for you and your business.



**Telisa Asaro**  
Float Robins

*"The Robins Regional Chamber has been an integral part of getting our business off the ground. When we hit a bump in the road, the Chamber was a trusted partner to help us navigate the start-up process from licensing to a ribbon cutting to getting our name out there in the community! The team at Float Robins is extremely grateful for all the Chamber has done and continues to do for our*



# ROBINS REGIONAL PUBLIC POLICY COUNCIL

## ADVOCATE

### PRESENTING SPONSOR **\$3,500**

- ▶ Logo recognition (invitations and Chamber event registration page)
- ▶ Sponsor & public policy council members may also have the opportunity to meet privately with our state representatives during our time in Atlanta as well as attend USA Chamber board meeting
- ▶ Logo and/or link used on social media and other Chamber communication/marketing about council related activities
- ▶ Logo on Chamber advocacy alerts
- ▶ Two (2) Public Policy Council memberships

### PUBLIC POLICY PARTNERS **\$500**

#### 12 AVAILABLE

- ▶ Recognition on advocacy programming
- ▶ Company logo on Chamber event website
- ▶ Verbal recognition during event
- ▶ Add Public Policy Council membership for \$500

**SOLD**



## ADVOCACY ALERT

SPONSORED BY

### WARNER ROBINS CITY COUNCIL CANDIDATE FORUM

**SEPTEMBER 17 6PM | CGTG AUDITORIUM**

Dear Aura Lee,

Thank you all for agreeing to participate in our Candidate Forum next Tuesday evening. The forum will begin promptly at 6:00 p.m. Candidates should arrive by 5:15 and the audience will be asked to be in their seats by 5:45. Please alert anyone you know that plans to attend. Our event will take place in the Auditorium (building A) at CGTC, Warner Robins Campus. Attire for candidates is business attire (men - jacket, slacks, tie optional; ladies - dress, skirt or pant suit). Candidates will be seated at a table on the stage, so you may bring notes. Pens, paper and water will be provided. Please refrain from standing or





# ROBINS REGIONAL PUBLIC POLICY COUNCIL

## ADVOCATE

### ANNUAL COUNCIL MEMBERSHIP **\$625**

Throughout the year, local Chambers & development organizations have the opportunity to network with statewide counterparts and Georgia Chamber members at a number of signature annual events across the state.

This exclusive opportunity is offered to our top investors, development partners and board members. Participation in our Public Policy Council not only enhances the chamber's presence at key events, it also helps support local advocacy initiatives of the chamber including candidate and issue forums and educational efforts. We would like to invite you to join our Board Chair and CEO at the key state and regional events listed below. This package also includes an Eggspress pass (1 ticket to all 8 of our local Eggs & Issues breakfasts in 2020) as well as a seat at our annual State of the Base Luncheon, Robins Regional Outlook, and Legislative Breakfast.

### COUNCIL MEMBERSHIP **\$625**

#### 2020 CHAMBER EVENTS

- ▶ March 19: State of Base
- ▶ April 8: Robins Regional Outlook
- ▶ August 14: Legislative Breakfast

#### 2020 STATE/REGIONAL EVENTS

- ▶ January 14: Houston County Legislative Dinner
- ▶ January 15: Georgia Chamber Eggs & Issues
- ▶ August 11: GA Chamber Congressional Luncheon

### 2020 ROBINS EGGS & ISSUES

- ▶ February 20: Houston County
- ▶ March 5: Workforce Development
- ▶ April 16: City of Warner Robins
- ▶ May 21: State Legislators
- ▶ August 20: Houston County Board of Education
- ▶ September 24: 21st Century Partnership
- ▶ October 8: Houston Healthcare
- ▶ November 10: City of Centerville

**ACCEPTING 2020 RESERVATIONS**



# ROBINS REGIONAL ECONOMIC OUTLOOK

## ADVOCATE

**APRIL 8**

### PROJECTED ATTENDANCE

120-250 attendees

### AUDIENCE

Business & community leaders, elected officials, and base personnel



**Scott Hilton**

Presenters will provide an overview of national and region economic trends and their views on growth. Additionally, attendees will hear from Scott Hilton with the Georgians First Commission. He will address innovation in government, and the Commission's work furthering small business in Georgia, the backbone of Georgia's economy.

### CORPORATE TABLES **\$500**

- ▶ Table for eight (8)
- ▶ Company Logo on table signage

### PRESENTING SPONSOR **\$5,000**

- ▶ Logo recognition (email marketing, Chamber website, event registration page, social media marketing, printed materials, and event signage)
- ▶ Logo featured on all event promotions
- ▶ Opportunity to speak during event
- ▶ Display table at event
- ▶ 2 Tables for eight (8)
- ▶ Opportunity to provide branded item for all attendees

### SILVER SPONSOR **\$1,500**

- ▶ Logo recognition (email marketing, Chamber website, event registration page, social media marketing, printed materials, and event signage)
- ▶ Recognition at event
- ▶ Table for eight (8)
- ▶ Company logo on table signage





# EGGS & ISSUES SERIES

## ADVOCATE

### **EIGHT (8) SESSIONS YEAR ROUND**

- ▶ **FEBRUARY 20** | HOUSTON COUNTY **SOLD**
- ▶ **MARCH 5** | WORKFORCE DEVELOPMENT **SOLD**
- ▶ **APRIL 16** | WARNER ROBINS **SOLD**
- ▶ **MAY 21** | LEGISLATIVE DELEGATION **SOLD**
- ▶ **AUGUST 20** | EDUCATION **SOLD**
- ▶ **SEPTEMBER 17** | 21ST CENTURY PARTNERSHIP **SOLD**
- ▶ **OCTOBER 8** | HOUSTON HEALTHCARE **SOLD**
- ▶ **NOVEMBER 10** | CENTERVILLE **SOLD**

### **PROJECTED ATTENDANCE**

125-250 attendees

### **AUDIENCE**

Business & community leaders, elected officials, and base personnel

Keep up-to-date on issues that directly affect your business and community by attending this high-profile breakfast series. Enjoy opportunities to network with your peers and gain perspective from local leaders through briefings and panel discussions. Breakfast begins at 7:45 a.m. Presentation begins at 8:00 a.m. Question and answer session follows.

### **CO-PRESENTING SPONSOR (2) \$6,750**

- ▶ Top billing logo recognition (email marketing, Chamber website, event registration page, social media marketing, printed materials, and event signage)
- ▶ Exclusive title sponsorship of series
- ▶ Industry exclusive for all events in series
- ▶ Two (2) reserved seats at head table with guest speaker
- ▶ Additional sponsored table for up to eight (8) guests
- ▶ One-minute sponsor video during program
- ▶ Verbal recognition during event
- ▶ Sponsor logo included on podium signage

# EGGS & ISSUES SERIES

## ADVOCATE

### EIGHT (8) SESSIONS YEAR ROUND

		BREKFAST	WEATHER	MENU
HOUSTON COUNTY FEBRUARY 20	✓			
WORKFORCE DEVELOPMENT MARCH 5	✓			
WARNER ROBINS APRIL 16	✓			
LEGISLATIVE DELEGATION MAY 21	✓			
EDUCATION AUGUST 20	✓			
21ST CENTURY PARTNERSHIP SEPTEMBER 17	✓			
HOUSTON HEALTHCARE OCTOBER 8	✓			
CITY OF CENTERVILLE NOVEMBER 10	✓			



### SOLD

	CO-PRESENTING SPONSOR	SILVER SPONSOR	BREAKFAST SPONSOR	WEATHER SPONSOR	MENU SPONSOR	CORPORATE TABLE EGGS PRESS	EGG PRESS PASS
TOP BILLING LOGO	✓ marketing material						
EXCLUSIVE TITLE SPONSOR OF SERIES	✓ industry exclusive						
RESERVED VIP SEATS WITH GUEST SPEAKERS	✓ 2 seats		✓ 1 seat				
ONE-MINUTE SPONSOR VIDEO DURING EVENT	✓		✓				
SPONSOR REMARKS DURING PROGRAM			✓				
VERBAL RECOGNITION DURING EVENT	✓	✓	✓				
PROMOTIONAL ITEM & MATERIAL FOR GUESTS			✓				
LOGO DISPLAYED ON EVENT SIGNAGE	✓	✓ on table tents	✓				
SPECIAL RECOGNITION AT EVENT	✓	✓	✓	✓	✓	✓ at table	
LOGO DISPLAYED ON DIGITAL MARKETING	✓	✓	✓	✓			
LOGO DISPLAYED ON EVENT PROGRAM	✓	✓	✓	✓			
LOGO DISPLAYED ON EVENT MENU					✓		
RESERVED SEATING	✓ table for 8 at all events	✓ 2 attendees/1 event	✓ table for 8 at 1 event	✓ 2 attendees/1 event	✓ 2 attendees/1 event	✓ table for 8 at all events	✓ 1 attendee/1 event
	\$6,750 2 AVAILABLE	\$1,000 8 AVAILABLE	\$1,250 8 AVAILABLE 1 PER EVENT	\$300 8 AVAILABLE 1 PER EVENT	\$300 8 AVAILABLE 1 PER EVENT	\$1,000 UNLIMITED	\$120 UNLIMITED





# MILITARY AFFAIRS COMMITTEE

## ADVOCATE

**The Robins Regional Military Affairs Committee** is a part of a larger association know as (MGMAC) — the Middle Georgia Military Affairs Committee. The mission of this group is to strengthen and enhance community relationships with civilian and military Airmen of Robins Air Force Base (RAFB). Established in the early 1980s the committee has a strong focus on welcoming and supporting the airmen — active duty, civilian, retired, and separated —in the Robins Region.

### MEMBERSHIP

**\$400 PER 12-MONTH MEMBERSHIP PER REPRESENTATIVE**  
(JANUARY ANNUAL RENEWAL)

To join The Robins Regional Military Affairs Committee, please contact the Chamber staff liasion, Aura Lee Durham: [adurham@robinsregion.com](mailto:adurham@robinsregion.com) | 478-922-8585

### DISCOUNT PROGRAM

The Robins Regional Chamber offers a Military Discount Program whereby we provide display signage to businesses who offer discounts on their products and services to military personnel. If your business would like to participate in this program and offer a discount, please contact the Robins Regional Chamber.

### COMMITTED SUPPORT

- ▶ RAFB Tours
- ▶ RightStart Newcomers Orientation RAFB
- ▶ Scholarships for LRR
- ▶ Host Airman Dinners
- ▶ First Sergeant's Association & Airman's Ministry Center
- ▶ Thunder Over Georgia Airshow

### SIGNATURE EVENTS

- ▶ State of Base
- ▶ Robins Golf Tournament
- ▶ Military Affairs Dinner





# STATE OF THE BASE ADVOCATE

**MARCH 19**

## PROJECTED ATTENDANCE

300 +

## AUDIENCE

RRMAC members, Robins Air Force Base senior leaders, Chamber Board members, elected officials, and community leaders

Hosted annually by Robins Regional Military Affairs Committee (RRMAC), this event provides a public forum where community members receive first-hand information and have direct questions answered by top base leaders. In this platform leaders from Robins AFB meet annually to brief the community on their priorities, progress, and partnership opportunities.



## PRESENTING SPONSOR **\$5,000**

- ▶ Logo recognition (email marketing, Chamber website, event registration page, social media marketing, printed materials, and event signage)
- ▶ Logo featured on all event promotions
- ▶ Opportunity to speak during event
- ▶ Display table at event
- ▶ Table for eight (8)
- ▶ Opportunity to provide branded item for all attendees

## MILITARY SPONSOR **\$1,500** **6 AVAILABLE**

- ▶ Logo recognition (email marketing, Chamber website, event registration page, social media marketing, printed materials, and event signage)
- ▶ Recognition at event
- ▶ Table for eight (8)
- ▶ Company logo on military table's signage

## SUPPORTING SPONSOR **\$750**

- ▶ Recognition at event
- ▶ Reserved table for eight (8)





# ROBINS CUP GOLF TOURNAMENT

## ADVOCATE

**APRIL 30-MAY 1**

### PROJECTED ATTENDANCE

70-100 for tournament, 200+ for social

### AUDIENCE

Business, community, and Robins Air Force Base senior leaders as well as Chamber Board members and top investors

Every year, the Robins Regional Military Affairs Committee (RRMAC) hosts the Robins Cup Golf Tournament. Robins Air Force Base senior leaders and enlisted service members are paired with community leaders in an 18-hole competition for the coveted Robins Cup. The purpose of this event is to have a day of friendly camaraderie while appreciating and further enhancing the relationship between Robins Air Force Base and the local community.



### PRESENTING SPONSOR **\$5,000**

- ▶ Top billing logo recognition (email marketing, Chamber website, event registration page, social media marketing, printed materials, and event signage)
- ▶ Sponsor banner display throughout tourney
- ▶ Industry exclusivity for event
- ▶ Opportunity to speak during event
- ▶ Exhibit tent set up in prime location
- ▶ Four (4) golfers
- ▶ Two (2) additional lunch guests
- ▶ Two (2) additional reception guests
- ▶ Opportunity to provide Robins Cup branded gift for players
- ▶ Opportunity to provide sponsor branded gift(s) for golfers

**SOLD**

# ROBINS CUP GOLF TOURNAMENT

## ADVOCATE

**APRIL 30-MAY 1**

### PROJECTED ATTENDANCE

70-100 for tournament, 200 + for social

### AUDIENCE

Business, community, and Robins Air Force Base senior leaders as well as Chamber Board members and top investors



	SOLD	SOLD			
	PRESENTING SPONSOR	PAIRING SOCIAL SPONSOR	AWARDS RECEPTION SPONSOR	BEVERAGE SPONSOR	LUNCH SPONSOR
TOP BILLING LOGO	✓ industry exclusive for event				
SPONSOR RECOGNITION	✓ tournament banner	✓ reception signage	✓ award reception signage	✓ beverage cart signage	✓ lunch signage
OPPORTUNITY TO SPEAK DURING EVENT	✓				
ROSTER OF ATTENDEES	✓				
ROBINS CUP BRANDED GIFT FOR PLAYERS	✓				
EXHIBIT TENT IN PRIME LOCATION	✓				
EXHIBIT TABLE	✓		✓ in dining room during reception		✓ in dining room during lunch
OPPORTUNITY TO PROVIDE BRANDED GIFTS	✓	✓	✓	✓	✓
SPECIAL RECOGNITION AT EVENT	✓	✓	✓	✓	✓
GOLFER MEET & GREET	✓ throughout tournament	✓ during pairing social	✓ during awards reception	✓ 1 beverage cart passenger	✓ during awards lunch
TOURNAMENT PLAYERS (2 PLAYERS PER TEAM)	✓ 2 teams	✓ 1 team	✓ 1 golfer	✓ 1 golfer	✓ 1 golfer
ADDITIONAL LUNCH GUESTS	✓ 2 guests				✓ 2 guests
ADDITIONAL RECEPTION GUESTS	✓ 2 guests	✓ 4 guests	✓ 4 guests		
	\$5,000 1 AVAILABLE	\$3,000 1 AVAILABLE	\$1,500 1 AVAILABLE	\$2,000 2 AVAILABLE	\$1,500 1 AVAILABLE





# MILITARY AFFAIRS DINNERS

## ADVOCATE

**SPRING | FEBRUARY 11**

**FALL | SEPTEMBER 10**

## PROJECTED ATTENDANCE

80-100 attendees

## AUDIENCE

RRMAC members, Robins Air Force Base senior leaders, Chamber Board members, elected officials, and community leaders



**PRESENTING SPONSOR \$1,750**  
**2 AVAILABLE | 1 PER EVENT**

- ▶ Logo recognition (email marketing, Chamber website, event registration page, social media marketing, printed materials and event signage)
- ▶ Exclusive presenting sponsorship
- ▶ Verbal recognition during event
- ▶ Sponsor remarks
- ▶ Opportunity to provide branded keepsake item and printed material(s) for attendees
- ▶ Seating for eight (8)

**TABLE HOST \$500**  
**6 AVAILABLE**

- ▶ VIP table
- ▶ Priority seating for four (4)
- ▶ To be joined by other VIP attendees
- ▶ Signage at table

**TICKETS \$40/PERSON**  
**\$60/COUPLE**





# LEGISLATIVE BREAKFAST

## ADVOCATE

**AUGUST 14**

### PROJECTED ATTENDANCE

30-75 attendees

### AUDIENCE

Houston County state delegates, Chamber board members, top investors, and Chamber staff.

### PRESENTING SPONSOR **\$1,500**

- ▶ Logo recognition (email marketing, Chamber website, event registration, social media marketing, printed materials, and event signage)
- ▶ Exclusive presenting sponsorship
- ▶ Verbal recognition during event
- ▶ Opportunity to provide branded keepsake item & printed material for each attendee

**SOLD**







# BUILD

The Chamber offers many tools and programs to help build your business, fostering the growth of our area's economy and business community.

***"The Chamber is the best way to get involved with the community. We're here to assist businesses from the start - through both challenges and celebrations. Being in business is so much than just making a profit; it's about creating community & the Chamber is your competitive advantage."***



**Jay Flesher**  
*Flint Energies*





# LEADERSHIP ROBINS REGION (LRR)

**BUILD**

## YEAR ROUND

This program involves committed community leaders and exposes them to issues that will determine the future of our area. Participants have the chance to network and develop an understanding of the challenges and opportunities that face our region. Each Leadership Robins Region class has a maximum of 25 participants.



## PRESENTING SPONSOR **\$5,000**

- ▶ Exclusive presenting sponsorship
- ▶ Brand visibility on materials throughout the year-long LRR Program
- ▶ On-site signage for business locations
- ▶ Sponsor remarks/brief video presentation (off-site)
- ▶ Opportunity to speak during selected class day
- ▶ Verbal recognition during events and signage at events as appropriate
- ▶ Logo on co-branded item for class members and speakers/presenters throughout the year
- ▶ PLUS 1 class participant



# LEADERSHIP ROBINS REGION (LRR)

## BUILD

### YEAR ROUND

This program involves committed community leaders and exposes them to issues that will determine the future of our area. Participants have the chance to network and develop an understanding of the challenges and opportunities that face our region. Each Leadership Robins Region class has a maximum of 25 participants.



		SOLD			
	PRESENTING SPONSOR	RETREAT SPONSOR	GRADUATION SPONSOR	TRANSPORTATION SPONSOR	PROGRAM SPONSOR
SPONSORSHIP RECOGNITION	✓ program materials	✓ retreat materials	✓ graduation materials	✓ bus, agendas & graduation	✓ program specific
RECOGNITION IN CHAMBER ANNUAL REPORT	✓				
ON-SITE SIGNAGE FOR BUSINESS LOCATIONS	✓				
VERBAL RECOGNITION DURING EVENTS	✓	✓	✓	✓	✓ program specific
SPONSOR REMARKS/VIDEO *	✓	✓	✓		
CO-BRANDED GIFT FOR CLASS, SPEAKERS & GUEST	✓				
SPONSOR LOGO INCLUDED ON EVENT PAGE	✓	✓	✓		✓
SOCIAL MEDIA POST LINKED TO COMPANY PAGE	✓	✓	✓	✓	✓
RECOGNITION IN GRADUATION PROGRAM	✓	✓			✓
SPONSOR MAY PROVIDE BANNER/SIGNAGE AT EVENT	✓	✓	✓		
SPONSOR LOGO ON LRR SWAG STUFF FOR CLASS & STAFF	✓				
SPONSOR LOGO ON SIGNAGE & DIGITAL STAFF PRESENTATION	✓	✓	✓		
CO-BRANDED GIFTS FOR GRADUATES			✓		
OPPORTUNITY TO PROVIDE BRANDED SWAG	✓	✓	✓	✓	✓
	\$5,000 1 AVAILABLE	\$2,500 1 AVAILABLE	\$1,500 1 AVAILABLE	\$500 4 AVAILABLE	\$350 9 AVAILABLE

\*Navy denotes year-round sponsorships

1 PER EVENT  
MAR-NOV



## YOUTH LEADERSHIP ROBINS REGION (YLRR)

**BUILD**

### YEAR ROUND

Youth Leadership Robins Region is modeled after our adult leadership program with content and activities tailored for high school juniors. Each spring our area high schools select participants from the rising junior class who demonstrate leadership abilities. Intentionally limited to 25 students, YLRR is designed to increase awareness of community needs, understanding of contemporary issues, opportunities for volunteer and career growth, communication and decision-making skills as well as help students understand “the big picture” in our community. The YLRR program consists of a kick-off, graduation, and monthly field trips throughout the Middle Georgia Community. YLRR is supported by the Houston County Board of Education.



### PRESENTING SPONSOR **\$5,000**

- ▶ Promotion as presenting sponsor for the Youth Leadership Program
- ▶ Brand visibility on materials throughout the school-year-long Youth Leadership Program
- ▶ On-site signage for business locations promoting your sponsorship of the Youth Leadership Program
- ▶ Exclusive breakfast sponsor
- ▶ Sponsor remarks/brief video presentation during kick-off reception highlighting the common values we share
- ▶ Opportunity to speak during selected class day or Graduation
- ▶ Verbal recognition during events

**SOLD**



# YOUTH LEADERSHIP ROBINS REGION (YLRR)

## BUILD

### YEAR ROUND

The Youth Leadership program is also designed to contribute to the development of future leaders by exposing participants to contemporary community issues, increasing awareness of community needs, strengthening teamwork skills, enhancing communication skills, and cultivating decision-making skills.



	SOLD			SOLD	
	PRESENTING SPONSOR	KICK-OFF SPONSOR	GRADUATION SPONSOR	TRANSPORTATION SPONSOR	PROGRAM SPONSOR
SPONSORSHIP RECOGNITION	✓ program materials	✓ kick-off materials	✓ graduation materials	✓ bus, agendas & graduation	✓ program specific
ON-SITE SIGNAGE FOR BUSINESS LOCATION	✓				
EXCLUSIVE BREAKFAST SPONSOR	✓				
SPONSOR REMARKS/VIDEO DURING KICK-OFF	✓	✓			
OPP TO SPEAK DURING CLASS DAY OR GRADUATION	✓		✓		✓
VERBAL RECOGNITION DURING EVENTS	✓	✓	✓	✓	✓
SPONSOR LOGO INCLUDED ON EVENT PAGE	✓	✓	✓		✓
SPONSOR MAY PROVIDE BANNER/SIGNAGE AT EVENT	✓	✓	✓		✓
SPONSOR LOGO ON YLRR SWAG STUFF FOR CLASS &	✓				
CO-BRANDED GIFTS FOR GRADUATES			✓		
SOCIAL MEDIA POST LINKED TO COMPANY PAGE	✓	✓	✓	✓	✓
	\$5,000 1 AVAILABLE	\$1,500 1 AVAILABLE	\$1,500 1 AVAILABLE	\$1,000 1 AVAILABLE	\$250 8 AVAILABLE 1 PER SESSION

\*Navy denotes year-round sponsorships



## REALITY CHECK

### BUILD

**NEW FOR 2020!** Reality Check provides students the opportunity to experience real life as a 26-year-old by taking them through scenarios regarding personal finances, education, jobs and careers and family. It allows participants to navigate the ins and outs of the real world through the simulation. Students are taught the importance of money management — just what it takes to provide for themselves as well as a family. They learn how their commitment to education has a direct impact on job availability, salary and the quality of life they can expect down the road. The hands-on program is made possible each year through the volunteer efforts of local community leaders and Chamber members who help out at each of the event.

### SPRING 2020

#### AUDIENCE

50 high school freshmen from each of the five public high schools in Houston County, their teachers & guidance counsellors.

We will hold 2 full days of programming:

February 26: South @ CGTC

March 4: North @ Cary Martin Conf. Center

#### BOOTH HOSTS

**\$500 | BOTH EVENTS**

**\$275 | INDIVIDUAL EVENTS**

- ▶ Table provided for promotional items & information
- ▶ Sponsor to provide giveaway item (s) and provide volunteers to work at assigned booth during events.

### PRESENTING SPONSOR \$3,500

- ▶ Exclusive title sponsorship of the Reality Check program (email marketing, Chamber website, volunteer registration page, social media marketing, printed materials, promotions, and event signage)
- ▶ Table provided for promotional items & information
- ▶ Exclusive financial institution providing financial literacy talk to participants at each location
- ▶ Sponsor recognition during program
- ▶ Sponsor to provide giveaway item(s) and stage table area
- ▶ Recognition in social media promo video



# 10 in 10

## BUILD

**MAY 14**

### PROJECTED ATTENDANCE

60-120

### AUDIENCE

10 in 10 award recipients, their businesses, family, friends, and colleagues, business & community leaders.

**NEW FOR 2020!** The Top 10 in 10 Young Professionals to Watch is presented in partnership with Houston Living Magazine to annually highlight ten young professionals (age 25-35) in the Robins Region. In recognizing these individuals, the Chamber aims to expand recognition for Houston County's young professional talent throughout Georgia.

The Top 10 in 10 Young Professionals to Watch receive the following recognition:

- A biographical feature article in the spring issue of Houston Living Magazine
- A submitted nomination for Georgia Trend Magazine's Top 40 under 40
- Recognition and award presentation at 10 in 10 awards reception

### SILVER SPONSOR (8) \$750

- ▶ Recognition during award presentation
- ▶ Recognition on event signage
- ▶ Recognition on Chamber website
- ▶ Recognition on social media post
- ▶ Four (4) tickets to event



### PRESENTING SPONSOR (1) \$3,500

- ▶ Logo recognition (email marketing, Chamber website, event registration page, social media marketing, printed materials, and event signage)
- ▶ Recognition during program
- ▶ Display table at event
- ▶ Opportunity to bring branded gift(s) to attendees
- ▶ Branded message in HYPE Facebook Group
- ▶ Four (4) tickets to event
- ▶ Opportunity to speak at event



# COMMUNITY PARTNER LUNCHEON

**BUILD**

**NOVEMBER 17**

## PROJECTED ATTENDANCE

50 +

## AUDIENCE

Chamber board, elected officials, top investors, and community development partners



## PRESENTING SPONSOR **\$2,000**

- ▶ Logo recognition (email marketing, Chamber website, event registration page, social media marketing, printed materials, and event signage)
- ▶ Exclusive presenting sponsorship
- ▶ Verbal recognition during event
- ▶ Sponsor remarks
- ▶ Opportunity to provide branded keepsake item and printed material(s) for attendees
- ▶ Two (2) tickets to attend event

**SOLD**





## PAST CHAIRMEN'S LUNCHEON

**BUILD**

**JUNE 11**

### PROJECTED ATTENDANCE

20-30

### AUDIENCE

Past Chairmen, Chamber board members, top investors, and executive Chamber staff

Hosted by the Chairman of the Board, this event honors past chairmen who have served the Chamber and the Robins Region over the years. Past chairmen are briefed on the chambers priorities, progress and provide valuable perspective from this prestigious group of community leaders.

### PRESENTING SPONSOR **\$500**

- ▶ Logo recognition (email marketing, Chamber website, event registration page, social media marketing, printed materials, and event signage)
- ▶ Exclusive presenting sponsorship
- ▶ Verbal recognition during event
- ▶ Opportunity to provide branded keepsake item and printed material(s) for attendees







# CONNECT

Our Chamber's many networking events help you make new business contacts, stay abreast of area business developments, and pursue new opportunities.

***"I am overwhelmed by the support I have received from the Robins Region community. Referrals, recognition, a pleasant surprise... it's really the little things that make a difference."***



**SHELDON HUDLIN**  
***1<sup>ST</sup> Class Cleaning Service***





## HOUSTON YOUNG PROFESSIONALS ENGAGE (HYPE)

### CONNECT

### YEAR ROUND

### AUDIENCE

A 40 and under crowd - living, working, and playing in Houston County

Designed for forward-thinking young professionals to create business opportunities, promote civic involvement, and to support talent retention in our community.



### PRESENTING SPONSOR \$6,000

- ▶ Top billing logo recognition (email marketing, Chamber website, event registration page, social media marketing, printed materials, and event signage)
- ▶ Exclusive title sponsorship of 2020 program
- ▶ Industry exclusivity for entire program year
- ▶ Four (4) VIP passes to all HYPE activities
- ▶ Additional sponsor admission/table for up to eight (8) guests
- ▶ One-minute sponsor video or sponsor remarks during program
- ▶ Opportunity to post marketing message in HYPE closed Facebook group
- ▶ Verbal recognition during event(s)
- ▶ Sponsor logo including on podium signage

**SOLD**





# HYPE MARDI GRAS MASQUERADE

## CONNECT

**FEBRUARY 21**

### AUDIENCE

A 40 and under crowd - living, working, and playing in Houston County

Sponsorship of HYPE networking events allows exclusive access to young professionals in our community. As a sponsor of the 2020 Mardi Gras Masquerade event, your company will have the opportunity to connect in-person with the young professional community in Houston County. Your sponsorship is a guaranteed investment into the future leaders of our community.



**EVENT HOST     \$3,500**

- ▶ Exclusive title sponsorship of HYPE Kick-Off (email marketing, Chamber website, event registration page, social media marketing, printed materials, promotions, and event signage)
- ▶ Ability to display signage pop-up banner(s) in event space
- ▶ Table set for promotional items & information
- ▶ Opportunity to post marketing message in HYPE Facebook group
- ▶ Photo booth – sponsor may provide branded backdrop & props
- ▶ Sponsor recognition during program
- ▶ Sponsor may provide giveaway item(s)
- ▶ Recognition is social media , promotional video (pre-or post-event TBD)





# HYPE DINE AND DASH CONNECT

A casual lunch meet-up with Houston County young professionals once each month. Locations are selected by the Chamber to showcase various member eateries throughout the year.

## AUDIENCE

10-25 Young Professionals, Chamber members  
& staff

## LUNCH SPONSOR \$2,000

- ▶ Logo recognition (email marketing, event registration page, social media marketing, printed materials, and event signage)
- ▶ Verbal recognition and opportunity to speak at hosted event
- ▶ Opportunity to post marketing message in HYPE closed Facebook group
- ▶ Opportunity to speak at 4 'Bonus' Dashes throughout the year

## TWELVE (12) EVENTS YEAR ROUND

*\*DATES SUBJECT TO CHANGE*

- |                 |                  |
|-----------------|------------------|
| ▶ January 17 +  | ▶ July 17        |
| ▶ February 28 + | ▶ August 21      |
| ▶ March 20      | ▶ September 18 + |
| ▶ April 17      | ▶ October 16 +   |
| ▶ May 15 +      | ▶ November 20    |
| ▶ June 19       | ▶ December 18    |







# PINNACLE AWARDS CONNECT

**JANUARY 30**

**PROJECTED ATTENDANCE**  
250-400

## AUDIENCE

Movers, shakers and news-makers including business leaders, elected officials and base personnel.



This premier event kicks off the Chamber year. This event includes the Chamber's Annual Meeting, social hour and an awards program that features the Business Excellence awards, individual honors and presentations from other development organizations in the community.

**PRESENTING SPONSOR \$5,000**

- ▶ Top billing logo recognition (Chamber website, social media, publicity, event signage)
- ▶ Sponsor remarks
- ▶ Company logo and link to company website on event registration page
- ▶ Eight tickets to event Company Banner displayed at event
- ▶ Opportunity to provide branded gift(s) for attendees
- ▶ Recognition from podium during event

**SOLD**





# ROCKSTAR AWARD CONNECT

## PRESENTED AT PINNACLE AWARDS



Each year the Robins Regional Chamber recognizes the efforts of employees in the Robins Region who are making a positive impact on their workplace and the people they serve. Rockstars are nominated by their peers, coworkers, customers, and friends. Finalists are named and voted on by the public through an online poll. This recognition program is the single largest social media and web-traffic draw of the entire year for our organization highlighting the outstanding individuals in our community as well as the sponsor who makes this program possible.

## PRESENTING SPONSOR \$3,000

- ▶ Promotion as official sponsor of Robins Regional Rockstar Award & People's Choice Contest
- ▶ Inclusion on branded electronic and social media surrounding nomination, voting and award
- ▶ 8 tickets to Pinnacle Awards
- ▶ Logo included on event signage/electronic media
- ▶ Opportunity to present award for Robins Regional Rockstars at Pinnacle Awards

ROBINS REGIONAL  
*Rockstar Award*

# LEGACY MEMBER RECOGNITION

## PRESENTED AT PINNACLE AWARDS

Throughout the year the Chamber will seek to identify long-standing member businesses who have been a part of our organization and business community for generations by designating them as Legacy Members as part of our 70th anniversary celebration. We value the rich heritage of these businesses and the staying power and contribution to the community that they represent. Legacy members will be honored at the 2020 Pinnacle Awards and receive a token of appreciation for their years of membership and community impact.

## PRESENTING SPONSOR \$2,500

- ▶ Promotion as official sponsor of the Legacy Member Recognition
- ▶ Inclusion on branded electronic and social media surrounding nomination, voting and award
- ▶ 4 tickets to Pinnacle Awards
- ▶ Logo included on event signage/electronic media
- ▶ Opportunity to present token of appreciation to Legacy Members at Pinnacle Awards

# PINNACLE AWARDS

## CONNECT

**JANUARY 30**

### INDIVIDUAL AWARD SPONSOR

**\$1,500**

- DR. DAN CALLAHAN OUSTANDING LEADER AWARD
- A.C. "DICK" WALDEN CHAMBER CHAMPION AWARD
- SHERRILL STAFFORD GOOD GOVERNMENT AWARD
- CHARLIE L. JONES LIFETIME ACHIEVEMENT AWARD

- ▶ Promotion as official sponsor of the their award recognition
- ▶ Inclusion on branded electronic and social media
- ▶ 2 tickets to Pinnacle Awards
- ▶ Logo included on event signage/electronic media
- ▶ Opportunity to present award at Pinnacle Award

	SOLD	SOLD	SOLD		SOLD	SOLD	
	PRESENTING SPONSOR	ROCKSTAR AWARD SPONSOR	LEGACY MEMBER SPONSOR	SILVER SPONSOR	COAT CHECK SPONSOR	ENTERTAINMENT SPONSOR	CORPORATE SPONSOR
TOP BILLING LOGO	✓ Pinnacle Awards	✓ Rockstar Awards	✓ Legacy Awards				
SPONSOR REMARKS	✓						
COMPANY BANNER DISPLAYED AT EVENT	✓						
RECOGNITION FROM PODIUM DURING EVENT	✓	✓	✓	✓	✓	✓	
LOGO & LINK TO COMPANY WEBSITE ON EVENT PAGE	✓	✓					
OPPORTUNITY TO PRESENT AWARD AT EVENT	✓	✓	✓				
OPPORTUNITY TO PROVIDE BRANDED GIFTS	✓ marketing materials	✓	✓				
SPONSOR LOGO		✓ rockstar marketing	✓ legacy marketing	✓ most promo. matials	✓ most promo. matials	✓ most promo. matials	
TICKETS TO PINNACLE AWARDS	✓ 8 tickets	✓ 8 tickets	✓ 4 tickets	✓ 4 tickets	✓ 2 tickets	✓ 2 tickets	✓ 2 tickets
SPECIAL RECOGNITION AT EVENT	✓	✓	✓	✓	✓ name on event sign	✓ name on event sign	✓ web & social media
	\$5,000 1 AVAILABLE	\$3,000 1 AVAILABLE	\$2,500 1 AVAILABLE	\$1,000 1 AVAILABLE	\$750 8 AVAILABLE	\$750 1 AVAILABLE	\$500 16 AVAILABLE





# CHAMBER GOLF CLASSIC

## CONNECT

**OCTOBER 26**

### **PROJECTED ATTENDANCE**

144+ Golfers, 50 volunteers, sponsors, and staff

### **AUDIENCE**

Business leaders, their clients and Chamber volunteers

Build connections at this premier event with Chamber members, elected officials, community leaders and potential clients. This event includes lunch, cart, green fees, snacks, beverages, and an awards reception with cocktails.



### **PRESENTING SPONSOR \$5,000**

- ▶ Top billing logo recognition (email marketing, Chamber website, event registration page, social media marketing, printed materials, and event signage)
- ▶ Tournament sponsorship banner display
- ▶ Opportunity to speak during awards
- ▶ Exhibit tent set up in prime location
- ▶ Eight (8) golfers
- ▶ Four (4) additional lunch guests
- ▶ Four (4) additional reception guests
- ▶ Logo on gift bag for players
- ▶ Opportunity to provide branded gift(s) for golfers
- ▶ Roster of attendees

# CHAMBER GOLF CLASSIC

## CONNECT

**OCTOBER 26**

### PROJECTED ATTENDANCE

144+ Golfers along with 50+ volunteers, sponsors, and Chamber staff

### AUDIENCE

Business leaders, their clients and Chamber volunteers

Build connections at this premier event with Chamber members, elected officials, community leaders & potential clients. Registration includes lunch, cart, green fees, snacks, beverages, and an awards reception with cocktails.

### SILVER SPONSOR (6) \$2,500

- ▶ Exhibit tent throughout the event
- ▶ 8 Golfers
- ▶ Sponsor signage logo at check-in
- ▶ Tee sign

### PUTTING GREEN SPONSOR (1) \$2,500

- ▶ Exhibit tent on putting green
- ▶ Opportunity to provide branded gifts
- ▶ Sponsor signage on putting green
- ▶ Golfer meet and greet on putting green
- ▶ 4 Golfers

### 19TH HOLE RECEPTION SPONSOR (1) \$2,000

- ▶ 6 Reception guests
- ▶ Sponsor signage at 19th Hole Reception
- ▶ Golfer meet and greet during reception
- ▶ Exhibit table at the 19th hole



### BRONZE SPONSOR (10) \$1,500

- ▶ Exhibit tent throughout the event
- ▶ 4 Golfers
- ▶ Tee sign

### PRACTICE RANGE SPONSOR (1) \$1,250

- ▶ 2 Golfers
- ▶ Exhibit tent on practice range
- ▶ Opportunity to provide branded gifts
- ▶ Sponsor signage on practice range
- ▶ Golfer meet and greet on practice range
- ▶ Special recognition at event

### LUNCH SPONSOR (1) \$1,250

- ▶ 2 Golfers
- ▶ 4 Lunch guest
- ▶ Opportunity to provide branded gifts
- ▶ Sponsor signage during lunch
- ▶ Golfer meet and greet during lunch
- ▶ Exhibit table in dining room during lunch



# CHAMBER GOLF CLASSIC

## CONNECT



### BEVERAGE CART SPONSOR (2) \$1,500

- ▶ Opportunity to provide branded gifts
- ▶ Sponsor signage on beverage cart
- ▶ Special recognition at event
- ▶ 1 Cart rider

### LEADERBOARD SPONSOR (1) \$750

- ▶ 2 Reception guests
- ▶ Sponsor logo on leaderboard
- ▶ Golfer meet and greet during reception

### LONGEST DRIVE SPONSOR (2) \$500

- ▶ 2 Golfers
- ▶ Signage at designated hole

### CLOSEST TO THE PIN SPONSOR (4) \$500

- ▶ 2 Golfers
- ▶ Signage at designated hole

### LADY LUCK SPONSOR (2) \$500

- ▶ 2 Lunch guests
- ▶ 2 Reception guests Signage at registration

### GOLF CART SPONSOR (4) \$500

- ▶ 2 Reception guests
- ▶ Logo displayed on golf carts in tournament

### WEATHER SPONSOR (1) \$500

- ▶ Logo prominently placed on each "Weather Update Reminder" sent to player preceding tournament
- ▶ Recognition in Chamber e-news and event promotion

### PIT STOP SPONSOR (1) \$250

- ▶ Logo on signage placed at each restroom stop along course that reads "This pit stop proudly sponsored by..."
- ▶ 2 Reception guests



## QUATERLY EVENTS

- ▶ MARCH 5 **SOLD**
- ▶ JUNE 11- **MUSEUM OF AVIATION SOLD**
- ▶ AUGUST 13 - **JOINT WITH MACON SOLD**
- ▶ OCTOBER 22 - **JOINT WITH PERRY SOLD**

## PROJECTED ATTENDANCE

80-300

## AUDIENCE

Business After Hours is an after-work networking event designed to highlight individual investor businesses and provide a relaxed opportunity for members to mix and mingle with peers. These events are open to professionals who seek to connect with Middle GA businesses, entrepreneurs, local government representatives, and Robins Regional Chamber staff.

This event is held at an investor's business from 5:30 to 7:00 p.m. This is a great opportunity to bring Chamber members to your location. Attendees will enjoy hors d'oeuvres, beverages, door prizes and an informal setting to meet, mingle and make contacts.

## EVENT SPONSOR (HOST) **\$500**

- ▶ Logo recognition (email marketing, Chamber website, event registration page, social media marketing, printed materials, and event signage)
- ▶ Exclusive recognition in event promotions
- ▶ Opportunity to speak during event
- ▶ Opportunity to provide giveaways and door prizes at event

*\*Sponsor provides venue, food, beverages and registration tables. Deposit & other restrictions apply. See contract for details.*







# MEMBER APPRECIATION

## CONNECT

**APRIL 9**

### PROJECTED ATTENDANCE

150-300

### AUDIENCE

This annual event is a chance for the Chamber staff and Board members to show our continued appreciation for our members. This year's event will be a family fun night as we celebrate the opening of Center Park at Centerville. Food trucks and live entertainment will punctuate a great evening of networking building and connection. We look forward to seeing a crowd!



**PRESENTING SPONSOR \$1,500**

- ▶ Logo recognition (email marketing, Chamber website, event registration page, social media marketing, printed materials, and event signage)
- ▶ Featured on all event promotions
- ▶ Recognition during event
- ▶ Opportunity to speak during event
- ▶ Display table at event
- ▶ Opportunity to provide branded giveaway item and door prizes for attendees

## NEWS AT NOON CONNECT

Held monthly, the Chamber President & CEO hosts “News at Noon” lunch with new members. This free event serves as an opportunity for new members to learn about Chamber programs, events, and resources in an informal environment.

### PROJECTED ATTENDANCE

Small, intimate crowd of new Chamber members (8-20)

### AUDIENCE

New Chamber members and Chamber CEO each month

### PRESENTING SPONSOR **\$1,000** **1 AVAILABLE**

- ▶ Logo recognition (email marketing, Chamber website, event registration page, social media marketing, printed materials, and event signage)
- ▶ Exclusive title sponsorship
- ▶ Verbal recognition during program
- ▶ Sponsor event signage
- ▶ Opportunity to provide promotional item and printed material(s) for attendees

## BOARD MEETINGS CONNECT

Chamber Board meetings are when decisions are made. Our Board of Directors consist of 15-23 Community and Business leaders who serve as the governing body for our organization. They meet monthly at the Chamber to set Chamber policy and discuss issues impacting the business climate and economic vitality of the Robins Region.

### PROJECTED ATTENDANCE

20-30 attendees

### AUDIENCE

Chamber board members, top investors, and staff

### MONTHLY SPONSOR **\$250** **10 AVAILABLE**

- ▶ Logo on board meeting invitations and reminders
- ▶ Opportunity to provide promotional materials and giveaways
- ▶ Two-minute presentation to board
- ▶ Sponsor invited to attend meeting and network with board members before and after event





# JINGLE MINGLE A HOLIDAY OPEN HOUSE

## CONNECT

**DECEMBER 10**

The Chamber's annual Holiday Open House will ring in the holiday season with fabulous food, wonderful entertainment, festive decorations, and the perfect opportunity to meet and greet other Chamber members. This holiday event will be held at the Chamber. We anticipate a packed house of Chamber members, community leaders and elected officials it's the perfect holiday event to market your company's products and services.

**PRESENTING SPONSOR \$3,500**

### 1 AVAILABLE

- ▶ Logo recognition (email marketing, Chamber website, event registration page, social media marketing, printed materials, and event signage)
- ▶ Featured on all event promotions
- ▶ Opportunity to address audience through sponsor remarks
- ▶ Opportunity to provide branded gift for each attendee
- ▶ Logo inclusion on promotional event materials (postcards, flyers, etc.)
- ▶ Photo booth – sponsor may provide branded backdrop & props

*\*Discount available if sponsor provides event food and beverage.*







# PROMOTE

The Chamber gives you many ways to promote your business directly to fellow members and to the community at large. The Chamber's publications and sponsorship programs give you great value for your marketing dollar.

***"Members – we have heard you! You want MORE – more visibility, more recognition, and more opportunities for exposure through our various platforms. The Chamber currently offers advertising opportunities in our print publications – map & community guide; and we are expanding our offerings for 2020 to include additional digital marketing and advertising options. Stay tuned! We're working on some great things to help you craft and share your message."***



**April Bragg**  
President & CEO  
Robins Regional Chamber





## RIBBON CUTTING

### PROMOTE

#### 2020 AUDIENCE

Business Leaders, Business Owners, Community Leaders, Elected Officials, Military Leadership and Community Members.

Get top of mind awareness in the Robins Region by sponsoring one of the Chambers most time honored traditions, the Ribbon Cutting! Be front & center for each & every Ribbon Cutting throughout the year. Have your business name associated with community growth and partnership.



#### PRESENTING SPONSOR **\$5,000**

- ▶ Receive logo placement on all Ribbon Cutting social media posts and events
- ▶ #Hashtags and @socialmedia in posts
- ▶ Logo placement in the Ribbon Cutting photo recaps
- ▶ A graphic in all Ribbon Cutting Flickr albums
- ▶ Logo on our Ribbon Cutting website event page, and our Ribbon Cutting Guidelines that are handed out to every attendee at our Monthly News @ Noon programming and new member packet
- ▶ Quarterly mentions in our newsletter with link to your website

#### WANT TO KNOW MORE?

*Contact*

**MICHELLE DELANEY**  
**INVESTOR DEVELOPMENT**  
**& BENEFITS MANAGER**

MDELANEY@ROBINSREGION.COM  
478.922.8585





**DRUGS  
DON'T  
WORK**  
IN GEORGIA

## DRUGS DON'T WORK (DDW)

### PROMOTE

#### YEAR ROUND

Drugs Don't Work (DDW) in Georgia is a partnership program of The Georgia Chamber of Commerce, the Georgia State Board of Workers' Compensation, the Georgia Department of Behavioral Health and Developmental Disabilities, Office of Prevention Services and Programs, and local chambers of commerce. The nationally recognized workplace program helps businesses maintain healthy and productive workforces and receive a 7.5% discount on Workers Compensation Insurance.

#### PRESENTING SPONSOR \$2,500


- ▶ Recognition & logo display at all Drugs Don't Work events & promotions during the year
- ▶ Logo on Drugs Don't Work web page on RobinsRegion.com
- ▶ Opportunity to provide promotional materials at Drugs Don't Work events


#### NEWSLETTER SPONSOR \$500

##### 4 AVAILABLE

- ▶ Company logo and link to sponsor website in monthly electronic Drugs Don't Work newsletter sent to participating members
- ▶ Sponsor may include link to promotional flyer twice per year

ROBINS REGIONAL CHAMBER DRUGS DON'T WORK PROGRAM PRESENTED BY

 **Accordia**  
**URGENT CARE  
& FAMILY PRACTICE**

 **DRUGS  
DON'T  
WORK**  
IN GEORGIA

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#### FEBRUARY NEWSLETTER

*ATTENTION: In compliance with the Drugs Don't Work Program, reply to this e-mail with "received" to confirm you have received this month's educational materials.*

To best serve you as your Drugs Don't Work administrator, please update your contact info below if any organizational changes have been made within the past 30 days.

[UPDATE CONTACT INFO](#)

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#### SUPERVISOR TRAINING NEWSLETTER

[ENGLISH](#)

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#### EMPLOYEE TRAINING NEWSLETTER

[ENGLISH](#) [SPANISH](#)

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#### DRUGS DON'T WORK RESOURCES

Access Drugs Don't Work sample policies and forms, legal advice contacts, and more.

### WANT TO PARTICIPATE?

To enroll in the DDW Program and access DDW member resources, learn more and enroll online at [robinsregion.com/program/drugs-dont-work](http://robinsregion.com/program/drugs-dont-work). DDW is included in our Business Builder and above memberships for free. Contact Aura Lee Durham at 478.922.8585 or by email at [adurham@robinsregion.com](mailto:adurham@robinsregion.com) for more information.



***NOTES:***

***NOTES:***



**NOTES:**

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# Robins

REGIONAL CHAMBER

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*Promoting the business interests of members through  
advocacy, building partnerships and education.*



(478) 922-8585



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