



2025 LEADERSHIP ROBINS REGION

1 October 2025

OBJECTIVE: Leadership Robins Region is a prestigious program that provides a diverse group of existing and emerging leaders with a unique opportunity to experience the many facets of the Robins Region— readying them for the challenges of tomorrow. The program graduates 25 participants, on average, annually. The purpose and goal of this long-standing program is to develop informed leaders and channel their ideas and experiences toward community resources, issues, and concerns to help direct the future of our community.

OVERVIEW: The Leadership Robins Region program consists of approximately eleven (11) informative and interactive sessions designed to develop leadership skills, provide networking opportunities, and educate participants about our business climate and local issues. Since the 1980s, Leadership Robins Region has educated and equipped hundreds of Middle Georgia residents with information about the social, economic, and political dynamics of our community. The program continues to evolve to adapt to the ever-changing needs of our community, gaining even greater relevance. Many of our graduates are involved in our community and serving in leadership capacities - locally, in state government, and even running national organizations.

The program is planned and supervised by the senior leadership of the Robins Regional Chamber. The following principles guide the procedures, policies, and actions of Leadership Robins Region:

- We uphold integrity and high ethical values.
- We uphold tolerance as we enhance the diversity of our community.
- We adhere to exemplary business and professional conduct.
- We believe in the constant pursuit of knowledge.
- We encourage flexibility as we affect positive change.
- We are motivated to ignite passion and high energy in others and ourselves.
- We recognize the importance of business and community support.
- We require a personal commitment from all involved.
- We encourage a balanced lifestyle.
- We foster life-long friendships

TUITION: The program tuition is \$1,395 for Chamber members and \$2,195 for non-members and is due by Jan 10, 2025. Tuition covers all the costs of materials, mailings, instructors, meals, and lodging (if applicable). Upon invoicing, payment may be made by check or credit card. If an applicant cancels within 10 business days prior to the retreat, one-half of the full tuition will be forfeited. If an applicant cancels after the retreat the entire tuition will be forfeited.

APPLICATIONS: Applications will open on October 1, 2024. The deadline is December 1, 2024 or when we reach class capacity of twenty-five (25), whichever comes first. Participants are selected on a first come basis once the application process has opened. A delay in submitting a completed application may result in being placed on the wait list for the 2025 program.



The program is limited to one (1) participant per business, ensuring the greatest exposure to other community and business leaders throughout the county. Should a second team member be interested in attending, their completed application will be placed on a wait list, pending availability.

DIVERSITY STATEMENT: Leadership Robins Region is committed to identifying and nurturing leaders who reflect the diversity represented in our businesses and in the greater community. We recognize the positive relationship between diversity and a thriving economy and therefore are intentional in our efforts to recruit, grow, and support leaders from diverse ethnic, racial, gender, socioeconomic, and professional backgrounds. We strive for inclusiveness in our programming, class participation, and community partnerships. We encourage business leaders to consider all aspects of diversity when recommending individuals for participation in Leadership Robins Region.

CLASS SIZE: The class size is limited to a maximum of 25 participants. An open invitation is extended to the general membership to nominate candidates; with 2 for Robins AFB representatives (paid for by the Military Affairs Committee). With the exception of the 2 Robins AFB positions, who are selected by the Commander, WRALC, participants are selected on a first come, first serve basis once the application process has opened.

ATTENDANCE: To graduate, attendance at all classes is expected. Classes typically begin at 8:00 am and conclude at 4:30 pm. Roll is taken at the beginning and end of each morning and afternoon session; each of which counts as ½ day (.5 day). Class members **must participate in the orientation class and the retreat**. If an absence is necessary, a total 1.5 absences (1.5 days) of the remaining 10 training-day sessions will be excused. A late arrival or early departure of 30 minutes or more will constitute a ½ day absence. If a participant has a total of more than three ½ day absences, the participant **will** be dropped from the class. **No Exceptions.** *Illness, bereavement, military orders, employer requirements, etc. do not excuse any additional absences.*

HOMEWORK ASSIGNMENTS: The following assignments accompany particular days in the course syllabus but may be completed at any point during the course. The assignments may be completed at any appropriate venue within the Robins Region. In order to graduate, participants must complete the homework assignments and submit a completed Homework Completion form **no later than November 30, 2025**.

- ▶ Attend a City Council or County Commission meeting
- ▶ Accompany a law enforcement officer during a routine 2-hour patrol. (May be scheduled with any police or sheriff's department in the Robins Region.)
- ▶ Serve 2-hours as a volunteer in a social service facility, soup kitchen, hospice, etc., with which the participant is not currently affiliated.
- ▶ Attend RR Chamber Ribbon Cutting (Please register online at robinsregion.com. See chamber calendar for 2024 dates).

LRR GIVES BACK: All Leadership Robins Region graduates agree to volunteer for a community service organization within one year of graduating for Leadership Robins Region.



2025 SCHEDULE: The tentative schedule for the 2025 class is provided below. The final course schedule is being confirmed. Participants will be notified as soon as possible with final class dates.

2025 LEADERSHIP ROBINS REGION CLASS SCHEDULE

- Jan 22 **OPENING SESSION & KICKOFF (Participation is Mandatory)**
1:00 pm – 5:00 pm, Chamber Office
- Jan 30-31 **RETREAT (Participation is Mandatory)**
8:30 am – 5:00 pm, Jan 30, Flint Energies (98 Carl Vinson Parkway) &
8:30 am – 5:00 pm, Jan 31, Warner Robins Fire Department Training Center
(300 Foy Evans Drive)
 - ▶ CliftonStrengths – Understanding individual strengths to maximize potential
 - ▶ Team Building & Basics of Leadership Development
- Feb 13 **2025 LRR CLASS WELCOME RECEPTION & ALUMNI MIXER**
5:30 pm – 7:00 pm, Location To Be Announced
- Feb 26 **IT STARTS WITH A PLAN**
8:30 am – 5:00 pm, Chamber Office
 - ▶ Visionary Leadership
 - ▶ Comprehensive vs Strategic Planning
 - ▶ Planning & Collaboration for Community Growth & Sustainability
- Mar 18 **UNEARTHING THE SOUL OF COMMUNITY**
8:30 am – 5:00 pm, Macon - Various Locations
 - ▶ Honoring History
 - ▶ Preserving our Heritage and Cultural Significance
 - ▶ Shaping Our Story into the Future
- April 15 **ECONOMIC ENGINE: ALL ABOUT THAT BASE**
8:30 am – 5:00 pm, Assemble at Museum of Aviation
 - ▶ Understanding Military Leadership
 - ▶ Familiarization with Robins AFB Missions
 - ▶ Interdependence of Robins AFB and the Community
 - ▶ Tour Robins AFB
- May 6 **#HOUSTONHEALTHY**
8:30 am – 5:00 pm, Warner Robins – Various Locations
 - ▶ Houston Healthcare Mission & Reach
 - ▶ Caring for Citizens' Physical Health
 - ▶ Mental Wellness, Mindfulness, & Available Resources
- May 8 ***BONUS* LEGISLATIVE EGGS & ISSUES**
7:30 am – 9:00 am, Cary Martin Conference Center, Houston Health Pavilion
 - ▶ See details from Aura Lee to register to attend



- June 5 **LIVABILITY ROBINS REGION**
8:30 am – 5:00 pm, Perry – Various Locations
- ▶ Meeting the Needs of Our Community
 - ▶ Private Investment
 - ▶ Talent Attraction
- July 22 **SERVE AND PROTECT**
8:30 am – 5:00 pm, Houston County – Various Locations
- ▶ Understanding Leadership in our Emergency Responders
 - ▶ Interactive Sessions with Houston County Sheriff's Department, Warner Robins Police Department, Warner Robins Fire Department, Houston County EMA
- Aug 12 **BE HOUSTON**
8:30 am – 5:00 pm, Houston County – Various Locations
- ▶ Economic Development: The Path Forward
 - ▶ The Current & Future Workforce: Growing Our Own
 - ▶ Nurturing the Entrepreneurial Spirit
- August 14 ***BONUS* HOUSTON/BIBB REGIONAL BUSINESS AFTER HOURS**
5:30 pm – 7:00 pm, Hatcher Conference Center, MGSU (Macon Campus)
- ▶ See details from Aura Lee to register to attend
- Sept 24 **GEORGIA GROWN**
8:30 am – 5:00 pm, Fort Valley State University
- ▶ Houston County's Roots in Agriculture & Legacy of Leadership
 - ▶ The High-Tech Future of Agriculture at FVSU
- October 16 ***BONUS* HOUSTON REGIONAL BUSINESS AFTER HOURS**
5:30 pm – 7:00 pm, Houston Lake Country Club
- ▶ See details from Aura Lee to register to attend
- October 27 **CHANGING THE GAME**
8:30 am – 5:00 pm, Warner Robins – Various Locations
- ▶ Engage Warner Robins
 - ▶ Putting it Together – LRR Class Challenge Activity & Presentation
 - ▶ Robins Leads Book Club
- November 18 **LEVERAGING STRENGTHS FOR MAXIMUM IMPACT**
8:30 am – 5:00 pm, Chamber Office
- ▶ Building Your Personal Brand
 - ▶ Leadership In Action
- Dec 4 **LRR GRADUATION AT CHAMBER ANNUAL MEETING**
7:30 am – 9:30 am, Southside Warner Robins